

Skills vs. Tasks: Task Approach

by Jin Zhou

James J. Heckman



Econ 350, Winter 2021

Motivation: “Wage Polarization”



- ▶ During 1988-2008, Federal minimum wage increases from 3.35 to 5.85
- ▶ It is not ranked by skill percentile

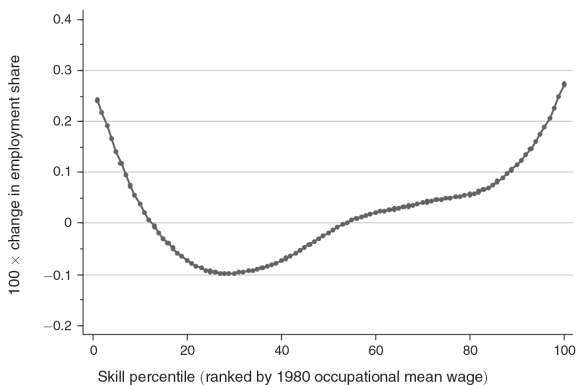
Motivation: “Wage Polarization”



- ▶ Log hourly wages are calculated for all workers, excluding the self-employed and those employed in military occupations.
- ▶ The log wage change at median is normalized to zero in each time interval

Motivation: “Job Polarization”

Figure: Smoothed Changes in Employment 1980-2005



- ▶ Including both male and female

Autor and Dorn (2013) AER

Task Approach

The need of Task Approach

- ▶ We want to examine demand vs. supply side effects on labor market outcomes (e.g. employment rate and wages)
- ▶ There are two aspects of production:
 - ▶ which factors are used as inputs (e.g., capital, different types of skills)
 - ▶ what services these factors provide (e.g. task). Task is occupation.
 - ▶ Therefore, the problem comes to whether we should write production function in terms of tasks or skills. If $\text{tasks} = f(\text{skills})$, it is just an issue of representation.
- ▶ The canonical production function does not distinct these two aspects.
- ▶ Task approach is helpful to analyze the composition change of employment and the analysis of “polarization” in the earning distributions

Definition

- ▶ A task: a unit of work activity (i.e., a bundle of skills) that produces output
- ▶ A skill: a worker's stock of capability for performing different tasks (e.g., Heckman and Sedlacek (1985))

Comparative advantage in production:

- ▶ the factor (may a bundle of skills) with the lowest economic cost of performing a task is assigned that task
- ▶ the economic cost reflects both technological capability and its opportunity cost

Task Measurement

Task Measurement

There are three approaches to measure task in current literature.

- ▶ Using occupations as proxies for job tasks
- ▶ DOT (O*NET) type
- ▶ IAB/BIBB labor force data

Using occupations as proxies for job tasks

- ▶ Usually there are hundreds of distinct occupations. To make this problem manageable, it is necessary to reduce the dimensions.
- ▶ Aggregate many detailed occupations into a few broad categories, e.g., professional, technical, managerial, clerical, production, service, etc
- ▶ Limitation: It ignores the similarities in task content cross occupational boundaries. For example, truck drivers and food service workers serve intensively non-routine manual tasks

Task Measurement: DOT

Dictionary of Occupational Titles (DOT)

- ▶ First published in 1938, and last updated in 1991. It contains 44 objective and subjective content scales.

For example: Job Title: Faculty member, college or university (education)

- ▶ GOE: 11.02.01 STRENGTH: L GED: R6 M5 L5 SVP:8 DLU:81
- ▶ GOE means Guide for Occupational Exploration (GOE) with twelve interest areas. In the example, 11.02 means Learning-Influencing (Educational and Library)
- ▶ Strength is a physical demanding measure with five levels: Sedentary, Light, Medium, Heavy, and Very Heavy
- ▶ Date of Last Update (DLU)

Task Measurement: DOT

- ▶ General Educational Development (GED): including three divisions: Reasoning Development, Mathematical Development, and Language Development (Level 1-6), which is not GED test.
- ▶ Usually researchers calculate the mean of GED at three digit level occupations or give the percentile across occupations

Scale of General Education Development (GED)

| LEVEL | REASONING DEVELOPMENT | MATHEMATICAL DEVELOPMENT | LANGUAGE DEVELOPMENT |
|-------|---|---|---|
| 6 | Apply principles of logical or scientific thinking to a wide range of intellectual and practical problems. Deal with nonverbal symbolism (formulas, scientific equations, graphs, musical notes, etc.) in its most difficult phases. Deal with a variety of abstract and concrete variables. Apprehend the most abstruse classes of concepts. | Advanced calculus: Work with limits, continuity, real number systems, mean value theorems, and implicit function theorems. Modern Algebra: Apply fundamental concepts of theories of groups, rings, and fields. Work with differential equations, linear algebra, infinite series, advanced operations methods, and functions of real and complex variables. Statistics: Work with mathematical statistics, mathematical probability and applications, experimental design, statistical inference, and econometrics. | Same as Level 5. |
| 5 | Apply principles of logical or scientific thinking to define problems, collect data, establish facts, and draw valid conclusions. Interpret an extensive variety of technical instructions in mathematical or diagrammatic form. Deal with several abstract and concrete variables. | Algebra: Work with exponents and logarithms, linear equations, quadratic equations, mathematical induction and binomial theorem, and permutations. Calculus: Apply concepts of analytic geometry, differentiations, and integration of al- | Reading: Read literature, book and play reviews, scientific and technical journals, abstracts, financial reports, and legal documents. Writing: Write novels, plays, editorials, journals, speeches, manuals, critiques, poet- |

Task Measurement: DOT

- ▶ Specific Vocational Preparation (SVP): Job Analysts evaluate how long to prepare skills to perform the tasks

SCALE OF SPECIFIC VOCATIONAL PREPARATION

| Level | Time ¹ |
|-------|---|
| 1 | Short demonstration only |
| 2 | Anything beyond short demonstration up to and including 1 month |
| 3 | Over 1 month up to and including 3 months |
| 4 | Over 3 months up to and including 6 months |
| 5 | Over 6 months up to and including 1 year |
| 6 | Over 1 year up to and including 2 years |
| 7 | Over 2 years up to and including 4 years |
| 8 | Over 4 years up to and including 10 years |
| 9 | Over 10 years |

Task Measurement: DOT

There are 11 Aptitudes.

- ▶ G (General Learning Ability); V (Verbal); N (Numerical); S (Spatial); P (Form Perception); Q (Clerical Perception); K (Motor Coordination); F (Finger Dexterity); M (Manual Dexterity); E (Eye-Hand-Foot Coordination), and C (Color Discrimination)
- ▶ Rated on a 1-5 scale
 - ▶ 1 (Extremely High)= top 10% of work population
 - ▶ 2 (High)= highest 1/3, exclusive of top 10%
 - ▶ 3 (Medium)= middle 1/3
 - ▶ 4 (Lower)= lowest 1/3, exclusive of bottom 10%
 - ▶ 5 (Markedly Low)= lowest 10% of work population

Note: scaled by job analysts, supposed to be independent of jobs

Task Measurement: O*NET

Occupational Information Network (O*NET):

- ▶ It is the successor for DOT, which starts since 1998.
- ▶ It maps highly specific DOT job codes (over 12,000) to O*NET occupational units(1,102)
- ▶ Data for O*NET was collected mostly through self-report by incumbent workers.
- ▶ Advantage: O*NET contained around 400 separate rating scales
- ▶ Some Concern: One potential problem is that researcher would “freely” choose among the available rating scale.

Task Measurement: O*NET

Summary Report for: 25-1063.00 - Economics Teachers, Postsecondary

Teach courses in economics. Includes both teachers primarily engaged in teaching and those who do a con

Sample of reported job titles: Assistant Professor, Assistant Professor of Economics, Associate Professor, Instructor, Economics Professor, Instructor, Lecturer, Professor, Professor of Economics

View report:

Summary

Details

Custom

[Tasks](#) | [Technology Skills](#) | [Tools Used](#) | [Knowledge](#) | [Skills](#) | [Abilities](#) | [Work Activities](#) | [Detailed Work Activities](#) | [Work Context](#) | [Values](#) | [Related Occupations](#) | [Wages & Employment](#) | [Job Openings](#) | [Additional Information](#)

Tasks

 5 of 18 displayed

- Prepare and deliver lectures to undergraduate or graduate students on topics such as econometrics
- Evaluate and grade students' class work, assignments, and papers.
- Prepare course materials, such as syllabi, homework assignments, and handouts.
- Compile, administer, and grade examinations, or assign this work to others.
- Keep abreast of developments in the field by reading current literature, talking with colleagues, and

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Technology Skills

Task Measurement: O*NET

Knowledge



All 6 displayed

- ⊕ **Economics and Accounting** — Knowledge of economic and accounting principles and practices, the reporting of financial data.
- ⊕ **Mathematics** — Knowledge of arithmetic, algebra, geometry, calculus, statistics, and their applications.
- ⊕ **English Language** — Knowledge of the structure and content of the English language including the meaning and grammar.
- ⊕ **Computers and Electronics** — Knowledge of circuit boards, processors, chips, electronic equipment, applications and programming.
- ⊕ **Education and Training** — Knowledge of principles and methods for curriculum and training design, teaching and the measurement of training effects.
- ⊕ **Law and Government** — Knowledge of laws, legal codes, court procedures, precedents, government structure, democratic political process.

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Skills




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- ⊕ **Active Listening** — Giving full attention to what other people are saying, taking time to understand the speaker's message, ideas, and needs, and not interrupting at inappropriate times.
- ⊕ **Instructing** — Teaching others how to do something.
- ⊕ **Reading Comprehension** — Understanding written sentences and paragraphs in work related documents.

Task Measurement: O*NET

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Skills [Save Table \(XLS/CSV\)](#)









 10 of 35 displayed (17 important)

| Importance | Skill |
|--|---|
| 75  |  Active Listening — Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting in inappropriate times. |
| 75  |  Instructing — Teaching others how to do something. |
| 75  |  Reading Comprehension — Understanding written sentences and paragraphs in work related documents. |
| 75  |  Speaking — Talking to others to convey information effectively. |
| 72  |  Critical Thinking — Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems. |
| 72  |  Writing — Communicating effectively in writing as appropriate for the needs of the audience. |
| 69  |  Learning Strategies — Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things. |
| 63  |  Active Learning — Understanding the implications of new information for both current and future problem-solving and decision-making. |
| 60  |  Complex Problem Solving — Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions. |
| 56  |  Mathematics — Using mathematics to solve problems. |

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Abilities [Save Table \(XLS/CSV\)](#)

 10 of 52 displayed (18 important)





















| Importance | Ability |
|---|---|
| 81  |  Oral Expression — The ability to communicate information and ideas in speaking so others will understand. |
| 78  |  Oral Comprehension — The ability to listen to and understand information and ideas presented through spoken words and sentences. |
| 78  |  Written Comprehension — The ability to read and understand information and ideas presented in writing. |
| 75  |  Speech Clarity — The ability to speak clearly so others can understand you. |

Task Measurement: O*NET

Team Assemblers

Skills [Save Table \(XLS/CSV\)](#)

+ - 10 of 35 displayed (7 important)

| Importance | Skill |
|--|---|
| 53  |  Coordination — Adjusting actions in relation to others' actions. |
| 53  |  Monitoring — Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action. |
| 53  |  Quality Control Analysis — Conducting tests and inspections of products, services, or processes to evaluate quality or performance. |
| 50  |  Active Listening — Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times. |
| 50  |  Critical Thinking — Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems. |
| 50  |  Speaking — Talking to others to convey information effectively. |
| 50  |  Time Management — Managing one's own time and the time of others. |
| 47  |  Management of Personnel Resources — Motivating, developing, and directing people as they work, identifying the best people for the job. |
| 47  |  Operation Monitoring — Watching gauges, dials, or other indicators to make sure a machine is working properly. |
| 47  |  Reading Comprehension — Understanding written sentences and paragraphs in work related documents. |

Task Measurement: O*NET

- ▶ Since there are 400 measures, current most researchers just choose some related measures to evaluate occupation skills.
- ▶ In terms of how to measure occupation skills, they either use the principle component method to uncover the skills or just calculate average scores for each occupation
- ▶ Then, we give an example of constructing occupation skills by Deming (2017)

Construct Task Measures: Deming (2017)

Routine Task

- ▶ how automated is the job
- ▶ how important is repeating the same activities to perform this job

Nonroutine Analytical Task

- ▶ the extent to which an occupation requires mathematical reasoning
- ▶ whether the occupation requires using mathematics to solve problems
- ▶ whether the occupation requires knowledge of mathematics

Social Skill Task

- ▶ coordination, negotiation, persuasion, and social perceptiveness

Construct Task Measures: Deming (2017)

Deming uses the first version of O*NET (1998), which is slightly different from what we show previously. In that version all task skills are measured on an ordinal "level":

- ▶ ranges from 1 (low) to 7 (high).
- ▶ 1 ("minimally important") to 5 ("extremely important")

Calculating the measures

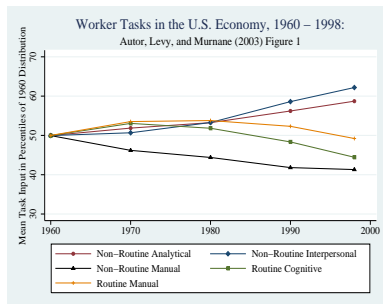
- ▶ He rescales all variables between 0 and 10, and then calculates average scores by each occupation
- ▶ Then he transfers all O*NET variables into percentiles of average scores, weighted by the 1980 labor supply distribution

Task Measurement: IAB/BIBB Labor force data

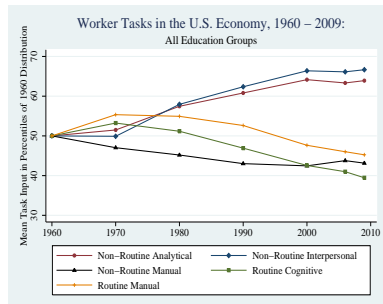
- ▶ Employment Surveys on Qualification and Working Conditions
- ▶ Collected in 1979,1985/86, 1991/92, 1998/99, 2005/06
- ▶ Detailed self-reported data on workers' primary activities at their jobs
- ▶ Collect job task information directly

Findings from Literature

Worker Tasks in the U.S. Economy



(a) ALM (2003)



(b) Autor and Price (2013)

Figure: Worker Tasks in the U.S. Economy 1960-2009

The Trend of DOT Task Mean

Table 1. Trends in Task Input in the U.S. Economy, 1960 - 2009
Updated Values 1960 - 2009, and Comparison with ALM 2003 for 1960-1998

| | 1960 | 1970 | 1980 | 1990 | 2000/1998 Update/ALM | 2006 | 2009 |
|-------------------------------------|------|------|------|------|-------------------------|------|------|
| A. Non-Routine Analytical | | | | | | | |
| Update | 50.0 | 51.5 | 57.5 | 60.8 | 64.2 | 63.3 | 63.9 |
| ALM | 50.0 | 51.9 | 53.2 | 56.2 | 58.7 | | |
| G. Non-Routine Interpersonal | | | | | | | |
| Update | 50.0 | 49.9 | 57.9 | 62.4 | 66.4 | 66.1 | 66.7 |
| ALM | 50.0 | 50.7 | 53.3 | 58.6 | 62.2 | | |
| C. Routine Cognitive | | | | | | | |
| Update | 50.0 | 53.2 | 51.2 | 46.9 | 42.6 | 41.0 | 39.5 |
| ALM | 50.0 | 53.1 | 51.8 | 48.3 | 44.4 | | |
| D. Routine Manual | | | | | | | |
| Update | 50.0 | 55.3 | 54.9 | 52.6 | 47.6 | 46.0 | 45.2 |
| ALM | 50.0 | 53.5 | 53.8 | 52.3 | 49.2 | | |
| E. Non-Routine Manual | | | | | | | |
| Update | 50.0 | 47.0 | 45.2 | 43.0 | 42.5 | 43.8 | 43.1 |
| ALM | 50.0 | 46.2 | 44.4 | 41.8 | 41.3 | | |

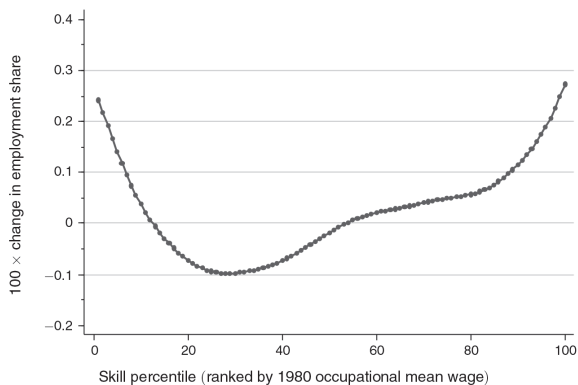
Notes: In the column marked "1998/2000," ALM use 1998 values, and the Update reports 2000 values.

- ▶ Subsequent points depict the employment weighted mean of each assigned percentile over each decade

Note: Autor and Price claim that the numbers are different since they use census population data in later version. The occupation codes are slightly different.

Employment

Figure: Smoothed Changes in Employment 1980-2005

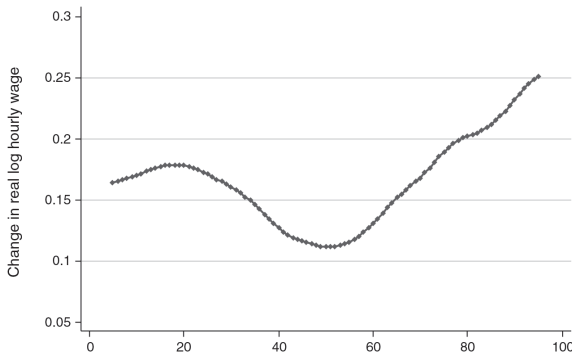


- ▶ Including both male and female

Autor and Dorn (2013) AER

Wage

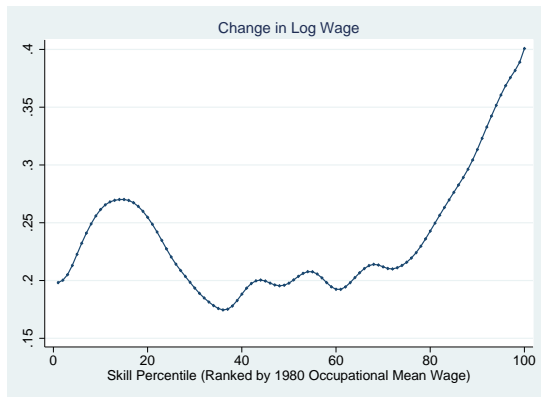
Figure: Smoothed Changes in Employment 1980-2005



- ▶ Including both male and female

Autor and Dorn (2013) AER

Wage

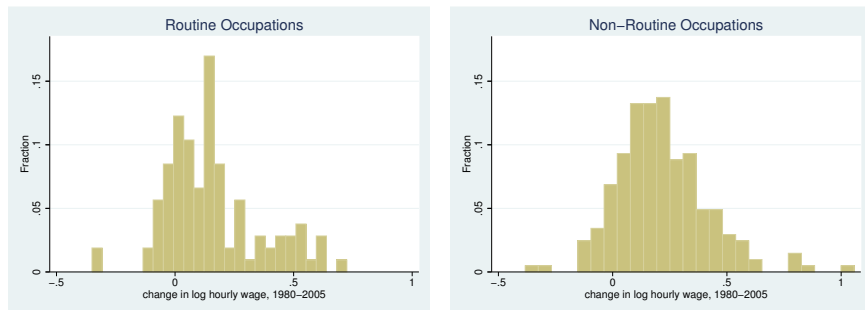


Note: Authors mention that they use similar definition as that in Autor and Dorn (2013).

Colin, Hoffmann, and Kambourov (2017)

Wage

Figure 1: Distribution of Hourly Wage Growth for Routine and Non-Routine Occupations



Notes: Data taken from the 1980 5% Sample of the US Census and the 2005 American Community Survey (ACS). Hourly wages constructed from total wage and salary data (adjusted using PCE deflator), number of weeks worked per year, and usual number of hours worked per year. Data is defined on the 3-digit occupation level. Routine occupations defined as in Autor and Dorn (2013), all other occupations defined as non-routine.

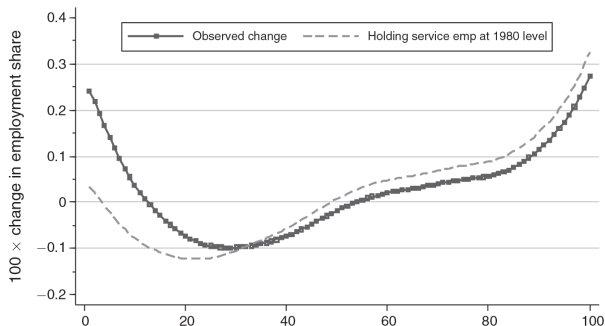
- ▶ Both routine and non-routine occupations feature a significant share of low- and high wage growth occupations

Two Competing Explanations

How to explain the change of employment and wages?

Now we provide two competing stories Autor and Dorn (2013) and Colin, Hoffmann, and Kambourov (2017)

Figure: Observed and Counterfactual Changes in Employment 1980-2005



Autor and Dorn (2013) AER

RBTC-Autor and Dorn (2013)

Figure: Change in Aggregate Employment Share 1970-2005



- ▶ Here all occupations mean that the occupations that comprised the lowest skill quintile of employment in 1980.

RBTC-Autor and Dorn (2013)

- ▶ Autor's sequence of papers propose the answer is that routine-biased technological change (RBTC) can explain middle-skill occupations have been under pressure of automatization.

Since in their model, workers supply either routine, abstract or manual tasks. Therefore they construct

Routine Task Intensity_o = $\ln(\text{Routine}_o) - \ln(\text{Manual}_o) - \ln(\text{Abstract}_o)$

Then, they calculate routine employment share (RSH_{jt}) for each commuting zones:

$$RSH_{jt} = \left(\sum_{k=1}^K L_{jkt} \times 1[RTI_k > RTI^{66}] \right) \left(\sum_{k=1}^K L_{jkt} \right)^{-1}$$

where L_{jkt} is the employment in occupation k in commuting zone j at time t

RBTC-Autor and Dorn (2013)

Figure: Computer Adoption and Task within Commuting Zones
1980-2005

| | (1) | (2) | (3) |
|--|----------------------|----------------------|----------------------|
| <i>Panel A. Δ Adjusted PCs per employee, 1980–2000</i> | | | |
| | 1980–1990 | 1990–2000 | 1980–2000 |
| Share of routine occs ₋₁ | 0.695*** (0.061) | 0.490*** (0.076) | 0.619*** (0.044) |
| R ² | 0.577 | 0.332 | 0.385 |
| <i>Panel B. Δ Share routine occupations, 1980–2005</i> | | | |
| | All workers | College | Noncollege |
| Share of routine occs ₋₁ | -0.254*** (0.023) | -0.153*** (0.024) | -0.295*** (0.018) |
| R ² | 0.433 | 0.206 | 0.429 |

- ▶ Panel A: share of routine employment is highly predictive of computer adoption.
- ▶ Panel B: commuting zones with higher routine task saw declines in routine intensive occupations
- ▶ Commuting zones: groups of counties with strong commuting ties (fraction of commuters across counties)

RBTC-Autor and Dorn (2013)

Figure: Routine Employment Share and Growth of Service Employment

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
|--|---------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|
| <i>Panel A. OLS estimates: covariates specified in lagged levels</i> | | | | | | | |
| Share of routine occs ₋₁ | 0.105*** (0.032) | 0.066* (0.036) | 0.066** (0.029) | 0.110*** (0.031) | 0.110** (0.049) | 0.069* (0.035) | 0.111*** (0.034) |
| College/noncollege pop ₋₁ | | 0.012*** (0.004) | | | | | 0.011** (0.005) |
| Immigr/noncollege pop ₋₁ | | | 0.042** (0.017) | | | | 0.025** (0.011) |
| Manufact/empl ₋₁ | | | | -0.056*** (0.015) | | | -0.036*** (0.011) |
| Unemployment rate ₋₁ | | | | -0.067 (0.069) | | | -0.313*** (0.068) |
| Female empl/pop ₋₁ | | | | | -0.044 (0.039) | | -0.200*** (0.037) |
| Age 65+/pop ₋₁ | | | | | -0.114*** (0.035) | | -0.061*** (0.020) |
| Share workers with wage _t < min wage _{t+1} | | | | | | -0.134*** (0.020) | -0.197*** (0.029) |
| R ² | 0.179 | 0.189 | 0.196 | 0.195 | 0.191 | 0.196 | 0.233 |
| <i>Panel B. 2SLS estimates: covariates specified in lagged levels</i> | | | | | | | |
| Share of routine occs ₋₁ | 0.192*** (0.035) | 0.118*** (0.046) | 0.148*** (0.044) | 0.162*** (0.031) | 0.218*** (0.054) | 0.174*** (0.035) | 0.149*** (0.056) |
| R ² | 0.169 | 0.186 | 0.189 | 0.192 | 0.182 | 0.182 | 0.264 |
| <i>Panel C. 2SLS estimates: covariates specified in ten year changes</i> | | | | | | | |
| Share of routine occs ₋₁ | 0.192*** (0.035) | 0.173*** (0.043) | 0.152*** (0.032) | 0.170*** (0.035) | 0.180*** (0.035) | 0.174*** (0.035) | 0.112** (0.044) |
| R ² | 0.169 | 0.174 | 0.188 | 0.232 | 0.186 | 0.182 | 0.265 |

RBTC-Autor and Dorn (2013)

Figure: Routine Employment Share and Growth of Service Employment

| | | I. Occupations with low routine content | | | II. Occupations with high routine content | | |
|--|--|---|---|--|---|-------------------------------------|-------------------------------|
| | | Service occs | Transport, construct, mechanics, mining, farm | Managers, prof, tech, finance, public safety | Administrative support, retail sales | Precision production, craft workers | Machine operators, assemblers |
| | | (1) | (2) | (3) | (4) | (5) | (6) |
| <i>Panel A. Change in share of noncollege employment</i> | | | | | | | |
| (i) All | Share of routine occs ₋₁ | 0.192*** (0.035) | 0.248*** (0.037) | 0.028 (0.029) | -0.277*** (0.038) | -0.085*** (0.017) | -0.107** (0.044) |
| (ii) Males | Share of routine occs ₋₁ | 0.210*** (0.027) | 0.246*** (0.046) | -0.043 (0.036) | -0.055* (0.030) | -0.145*** (0.026) | -0.213*** (0.046) |
| (iii) Females | Share of routine occs ₋₁ | 0.253*** (0.073) | 0.002 (0.045) | 0.117*** (0.030) | -0.431*** (0.062) | -0.028** (0.012) | 0.087 (0.055) |
| <i>Panel B. log hourly wages of noncollege workers</i> | | | | | | | |
| (i) All | Share of routine occs ₈₀ × 2005 | 0.381*** (0.091) | 0.023 (0.099) | 0.433*** (0.113) | 0.337*** (0.082) | -0.078 (0.109) | -0.388*** (0.085) |
| (ii) Males | Share of routine occs ₈₀ × 2005 | 0.346*** (0.132) | 0.015 (0.097) | 0.287* (0.149) | 0.187* (0.097) | -0.075 (0.140) | -0.374*** (0.106) |
| (iii) Females | Share of routine occs ₈₀ × 2005 | 0.328*** (0.095) | 0.310* (0.183) | 0.618*** (0.116) | 0.468*** (0.092) | -0.223 (0.139) | -0.415*** (0.105) |

Autor and Dorn (2013) AER

Complex-Task Biased Technological Change vs. RBTC

Caines, Hoffmann, and Kambourov (2017)

- ▶ They compare their “Complex-Task Biased Technological Change” to “Routine Biased Technological Change”
- ▶ Use O*NET descriptors to measure a task complexity score
 - ▶ They choose 35 O*NET descriptors e.g., Abilities, Skills, Generalized Work Activities
 - ▶ Using factor model (principal components analysis), to generate a single measure of task complexity

$$C_o = \gamma X_o$$

$$\gamma = \underset{o}{\operatorname{argmin}} \sum (X_o - C_o \gamma')$$

- ▶ They use relative employment shares of each occupation as weights

Occupation List and Complexity Percentile

| Occupation | Complexity Index, Weighted | Complexity Index, Raw |
|--|----------------------------|-----------------------|
| Vehicle washers and equipment cleaners | .0016101 | 0 |
| Clothing pressing machine operators | .0019852 | .0474957 |
| Food preparation workers | .0022551 | .058032 |
| Janitors | .0249187 | .0918971 |
| Shoemakers, other prec. apparel and fabric workers | .0252782 | .0925525 |
| Housekeepers, maids, butlers, and cleaners | .02768 | .1111131 |
| Crossing guards | .027743 | .1378214 |
| Butchers and meat cutters | .032228 | .1428061 |
| Washing, cleaning, and pickling machine operators | .0323416 | .1434333 |

Note: since they do not provide weights but provide the comparison of weighted index and raw index.

Caines, Hoffmann, and Kambourov (2017) RED

C-T BTC: Complexity index

Routinizable Occupations with High Complex Content

| Occupation Title | Routine Index Percentile | Complexity Index Percentile |
|--|-----------------------------|--------------------------------|
| Financial Managers | 82.832 | 96.107 |
| Real Estate Sales Occupations | 87.421 | 66.059 |
| Accountants & Auditors | 95.505 | 80.246 |
| Insurance Underwriters | 95.978 | 66.272 |
| Statistical Clerks | 93.664 | 93.187 |
| Clinical Laboratory Technologist & Technicians | 74.926 | 72.267 |
| Other Financial Specialists | 77.206 | 75.284 |

- ▶ They follow Autor and Dorn (2013) methods to calculate Routine Index Percentile
- ▶ Correlation (Routine Index percentile, Complexity Index Percentile)=-0.3158

C-T BTC: Complexity index

Non-Routinizable Occupations with Low Complex Content

| Occupation Title | Routine Index Percentile | Complexity Index Percentile |
|--|-----------------------------|--------------------------------|
| Waiters & Waitresses | 12.041 | 3.624 |
| Baggage Porters, Bellhops and Concierges | 9.360 | 27.510 |
| Recreation Facility Attendants | 27.039 | 12.234 |
| Taxi Cab Drivers & Chauffeurs | 5.055 | 28.072 |
| Personal Service Occupations | 26.628 | 30.089 |
| Door-to-door Sales, Street Sales, and News Vendors | 26.858 | 6.423 |
| Bus Drivers | 3.777 | 12.119 |

Caines, Hoffmann, and Kambourov (2017) RED

C-T BTC: Employment change- Group Level

| Dependent Variable: Change in Employment Share 1980-2005 | | | |
|--|------------------------|------------------------|-------------------------|
| Independent Variable | (i) | (ii) | (iii) |
| Complexity Index | 0.0000314*** (3.07) | 0.0000226** (2.30) | 0.0000245** (2.38) |
| Routine Index | | -0.0000247* (-1.94) | -0.0000252** (-1.98) |
| Order of Wage Poly. <i>N</i> = 15177 | 0 | 0 | 3 |

- ▶ To show results are robust, they examine at both group and occupation levels
- ▶ Group: education, age, and race categories cells.

C-T BTC: Employment change- Occupation Level

Dependent Variable: Change in Employment Share 1980-2005

| Independent Variable | Complexity Variable: Complexity Index | | | Complexity Variable: Complex Indicator [†] | |
|----------------------|---------------------------------------|----------------------|----------------------|---|----------------------|
| | (i) | (ii) | (iii) | (iv) | (v) |
| Complexity Variable | 0.00162 (1.44) | 0.00135 (1.19) | 0.00154 (1.34) | 0.00000125 (0.00) | 0.000875 (1.55) |
| Routine Index | | -0.000871 (-1.44) | -0.000821 (-1.34) | -0.000961 (-1.57) | -0.000783 (-1.27) |
| Female Share | 0.000156 (0.20) | 0.000411 (0.52) | 0.000212 (0.26) | 0.000137 (0.17) | 0.0000835 (0.10) |
| College Share | 0.000812 (0.58) | 0.000424 (0.30) | 0.000567 (0.36) | 0.00136 (0.89) | 0.000288 (0.18) |
| High School Share | -0.00116 (-0.50) | -0.000892 (-0.39) | -0.000145 (-0.06) | 0.000481 (0.20) | 0.000774 (0.33) |

Caines, Hoffmann, and Kambourov (2017) RED

C-T BTC: Caines, Hoffmann, and Kambourov (2017)

Dependent Variable: Log Wages

| Independent Variable | 1980 | 2005 |
|-------------------------|--------------------|---------------------|
| Complexity Index | 0.351*** (7.12) | 0.711*** (14.12) |
| Routine Index | -0.0128 (-0.29) | 0.0172 (0.33) |
| <i>N</i> | 3987067 | 949585 |

Caines, Hoffmann, and Kambourov (2017) RED

C-T BTC: Caines, Hoffmann, and Kambourov (2017)

| Indep. Variable | (A) Dependent Variable: Log Wages in 1980 | | | | (B) Dependent Variable: Log Wages in 2005 | | | |
|------------------------|---|----------------------|--|----------------------|---|----------------------|--|----------------------|
| | Complexity Variable: Complexity Index | | Complexity Variable: Complex Indicator [†] | | Complexity Variable: Complexity Index | | Complexity Variable: Complex Indicator [†] | |
| | (i) | (ii) | (iii) | (iv) | (v) | (vi) | (vii) | (viii) |
| Complexity Variable | 0.102* (1.70) | 0.106* (1.74) | 0.00215 (0.08) | 0.0233 (0.78) | 0.400*** (5.31) | 0.416*** (5.45) | 0.115*** (3.29) | 0.0863** (2.19) |
| Routine Index | | 0.0135 (0.42) | 0.00476 (0.15) | 0.00879 (0.27) | | 0.0512 (1.28) | 0.0394 (0.95) | 0.0317 (0.76) |
| Female Share | -0.142*** (-3.51) | -0.146*** (-3.51) | -0.154*** (-3.68) | -0.155*** (-3.71) | -0.128** (-2.52) | -0.143*** (-2.75) | -0.158*** (-2.97) | -0.174*** (-3.24) |
| College Share | 0.259*** (3.49) | 0.265*** (3.50) | 0.325*** (4.64) | 0.295*** (3.74) | 0.531*** (5.72) | 0.554*** (5.87) | 0.715*** (8.02) | 0.676*** (6.62) |
| High School Share | 0.427*** (3.50) | 0.423*** (3.45) | 0.468*** (3.83) | 0.478*** (3.97) | 0.358** (2.33) | 0.342** (2.22) | 0.438*** (2.79) | 0.565*** (3.63) |

Caines, Hoffmann, and Kambourov (2017) RED

C-T BTC: Caines, Hoffmann, and Kambourov (2017)

| Dependent Variable: Change in Log Wages 1980-2005 | | | | | |
|---|--|---------------------|--------------------|--|--------------------|
| Independent Variable | Complexity Variable: Complexity Index | | | Complexity Variable: Complex Indicator [†] | |
| | (i) | (ii) | (iii) | (iv) | (v) |
| Complexity Variable | 0.304*** (4.94) | 0.316*** (5.07) | 0.347*** (5.74) | 0.138*** (5.02) | 0.0685** (2.19) |
| Routine Index | | 0.0394 (1.20) | 0.0333 (1.04) | 0.0260 (0.81) | 0.0158 (0.47) |
| Female Share | 0.00628 (0.15) | -0.00519 (-0.12) | -0.0293 (-0.70) | -0.0263 (-0.62) | -0.0498 (-1.14) |
| College Share | 0.271*** (3.57) | 0.288*** (3.74) | 0.288*** (3.53) | 0.350*** (4.39) | 0.382*** (4.36) |
| High School Share | -0.104 (-0.83) | -0.116 (-0.93) | 0.0613 (0.48) | 0.117 (0.92) | 0.233* (1.79) |

Caines, Hoffmann, and Kambourov (2017) RED

C-T BTC: Caines, Hoffmann, and Kambourov (2017)

| Dependent Variable: Change in Log Wages 1980-2005 | | | |
|---|---------------------|---------------------|---------------------|
| Independent Variable | (i) | (ii) | (iii) |
| Complexity Index | 0.258*** (10.99) | 0.274*** (10.02) | 0.349*** (12.60) |
| Routine Index | | 0.0445 (1.42) | 0.0458 (1.55) |
| Order of Wage Poly. <i>N</i> = 15177 | 0 | 0 | 3 |

Caines, Hoffmann, and Kambourov (2017) RED

C-T BTC: Caines, Hoffmann, and Kambourov (2017)

What we get from this paper, when considering occupation complexity index:

- ▶ Routine index cannot explain both the level and the change of log wages from 1980 to 2005
- ▶ Routine index has very weak power to explain employment change at group level and cannot explain employment change at occupation level.
- ▶ Positive correlation between task complexity and wages and wage growth
- ▶ Positive correlation between task complexity and employment share change at group level not occupation level

Dynamics: How to explain boom and bust periods?

Job Polarization and Jobless Recoveries

Job polarization and Jobless recoveries

In last 35 years, the U.S. labor market has been emergence of two new phenomena:

- ▶ **Job polarization:** Increasing concentration of employment in the highest and lowest wage occupations, as jobs in middle-skill occupations disappear
- ▶ **Jobless recoveries:** Post recession periods when aggregate output rebounds but aggregate employment recovers much slower.

Jaimovich and Siu (RES, forthcoming)

- ▶ Job polarization is not a gradual phenomenon: 88% of the job loss in routine occupations since mid of 1980s occurs within a 12 month window of recessions.
- ▶ Jobless recoveries in the aggregate can be explained by jobless recoveries in the routine occupations

Employment and Recessions I

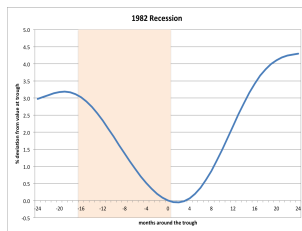
Aggregate Employment around Early NBER Recessions (1970-1982)



(a) 1970 Recession



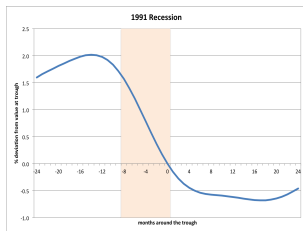
(b) 1975 Recession



(c) 1982 Recession

Employment and Recessions II

Aggregate Employment around Early NBER Recessions (1991-2009)



(d) 1991 Recession



(e) 2001 Recession



(f) 2009 Recession

Aggregate Employment and Output Recovery

Table 1: Measures of Recovery following Early and Recent Recessions

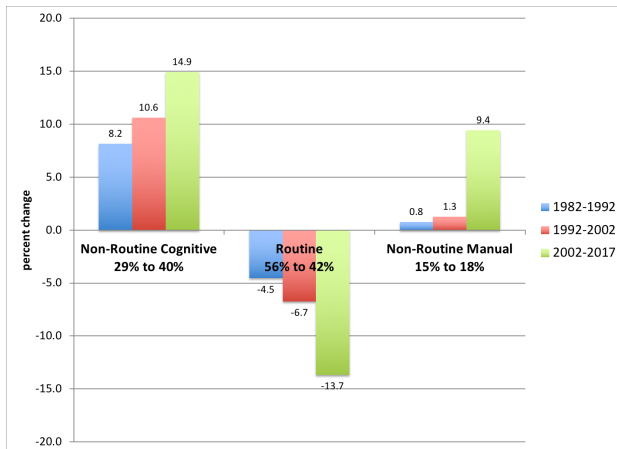
| | <i>Early</i> | | | <i>Recent</i> | | |
|------------------------|--------------|------|------|---------------|------|------|
| | 1970 | 1975 | 1982 | 1991 | 2001 | 2009 |
| <i>A. Employment</i> | | | | | | |
| months to turn around | 6 | 4 | 2 | 17 | 23 | 23 |
| months to trough level | 16 | 10 | 4 | 31 | 55 | 76 |
| half-life (in months) | 27 | 23 | 10 | 38 | NA | NA |
| <i>B. Output</i> | | | | | | |
| months to turn around | 0 | 0 | 0 | 0 | 0 | 0 |
| months to trough level | 0 | 0 | 0 | 0 | 0 | 0 |
| half-life (in months) | 7 | 10 | 5 | 9 | 3 | 15 |

Notes: Data from the CPS; Bureau of Economic Analysis, National Income and Product Accounts (NIPA); and James Stock and Mark Watson. See Appendix A for details.

Jaimovich and Siu (RES, forthcoming)

Aggregate Employment Changes by Occupation Group

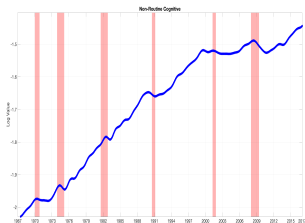
Figure 3: Percent Change in Employment Shares by Occupation Group



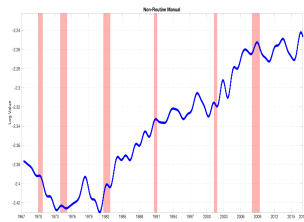
Jaimovich and Siu (RES, forthcoming)

Aggregate Employment Changes by Occupation Group

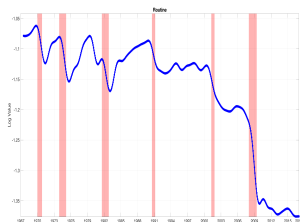
Aggregate Employment in Occupational Groups



(g) Non-Routine Cognitive



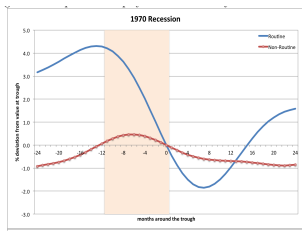
(h) Non-Routine Manual



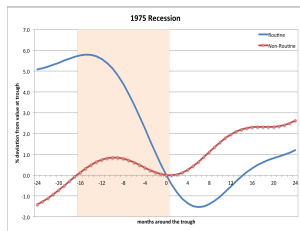
(i) Routine

Employment and Recessions by Occupational Group I

Occupational Employment round Recessions



(j) 1970 Recession



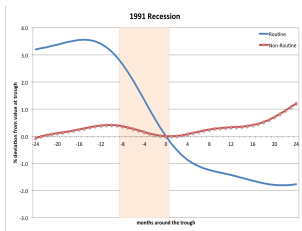
(k) 1975 Recession



(l) 1982 Recession

Employment and Recessions by Occupational Group II

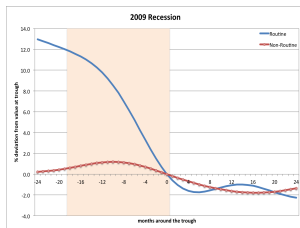
Occupational Employment round Recessions



(m) 1991 Recession



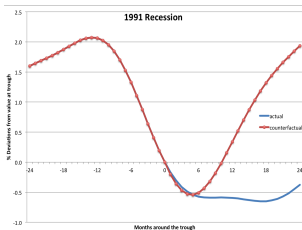
(n) 2001 Recession



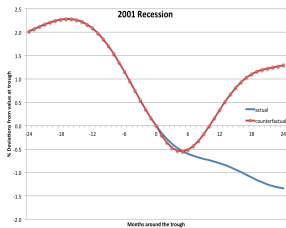
(o) 2009 Recession

Employment and Recessions Counterfactual

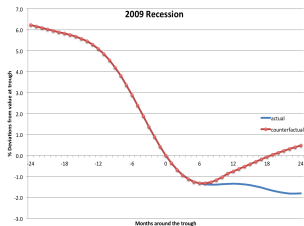
Actual and Counterfactual Employment around Recessions



(p) 1991 Recession



(q) 2001 Recession



(r) 2009 Recession

Skill vs. Task

Skill vs. Tasks

So far we document two main streams of ideas (RBTC and “C-T” BTC) to use task complexity approach to explain the aggregate findings about employment and wages in recent decades.

There are several questions we should consider

- ▶ How important are occupations?
- ▶ What is the role of skill?
- ▶ What is the interaction between skill and occupations?

Skill Demand Changes: Evidence from Vacancy Postings I

(Hershbein and Kahn, AER 2018)

Buring Glass Technologies Data (BG data)

- ▶ Covers only vacancies posted on the Internet
- ▶ Rothwell (2014) finds that health care support, transportation, maintenance, sales, and food service workers are underrepresented
- ▶ Including the characteristics of vacancies
- ▶ contain 70 possible standardized fields for each vacancy(e.g., stated education skill requirement, occupation, geography, firm identifiers)
- ▶ This paper restricts main sample to ads with non-missing employers that posted at least 10 ads over the sample 2007 and 2010-2015

Figure A1: Industry Distributions: BG, JOLTS: 2007, 2010-2014

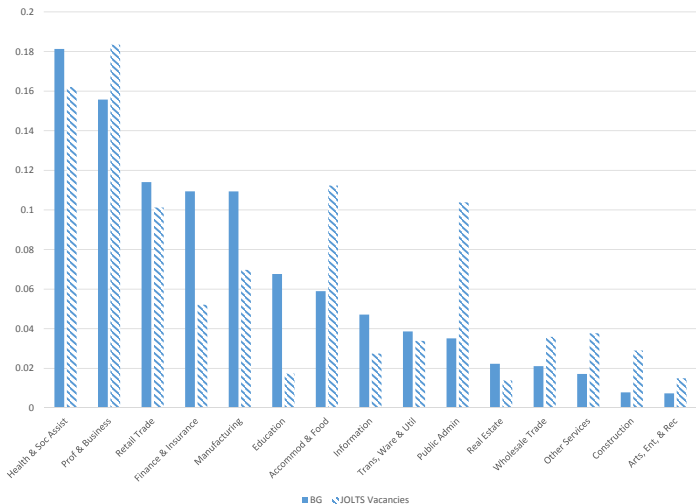
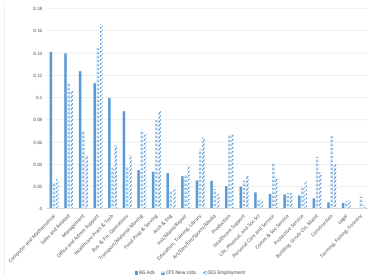


Figure A2: Occupation Distributions: BG, New Jobs (CPS) and Employment (OES)



Skill requirements in BG data

- ▶ stated education level
- ▶ experience requirements
- ▶ stated demand for skills that were classified as “cognitive” (Contains: research, analysis, decision, or thinking)
- ▶ stated demand for computer skills (Contains: common Excel, PowerPoints, AutoCAD, less common Java, SQL, Python)

BG data Summary Statistics I

TABLE 1—SUMMARY STATISTICS

| | Mean (SD) | | Change |
|------------------------------------|-----------------|-----------------|--------|
| | 2007 | 2010–2015 | |
| <i>Panel A. Ad characteristics</i> | | | |
| <i>Education requirements</i> | | | |
| Any | 0.34 (0.06) | 0.57 (0.05) | 0.23 |
| HS | 0.09 (0.03) | 0.20 (0.05) | 0.10 |
| BA | 0.17 (0.05) | 0.27 (0.08) | 0.10 |
| >BA | 0.03 (0.01) | 0.05 (0.01) | 0.02 |
| Years, conditional on any | 14.84 (0.40) | 14.67 (0.44) | −0.18 |
| <i>Experience requirements</i> | | | |
| Any | 0.32 (0.06) | 0.52 (0.07) | 0.20 |
| 0–3 | 0.13 (0.03) | 0.24 (0.03) | 0.11 |
| 3–5 | 0.14 (0.03) | 0.21 (0.04) | 0.07 |
| >5 | 0.05 (0.02) | 0.08 (0.04) | 0.03 |
| Years, conditional on any | 3.52 (0.47) | 3.34 (0.54) | −0.18 |
| <i>Skill requirements</i> | | | |
| Any stated skills | 0.73 (0.05) | 0.91 (0.04) | 0.18 |
| Cognitive, conditional on any | 0.22 (0.05) | 0.34 (0.06) | 0.11 |

BG data Summary Statistics II

Panel B. Share of ads in 2010–2015 matching to 2007 and to other datasets

| | |
|----------------------------------|------|
| Missing ACS match | 0.08 |
| Continuing firm | 0.65 |
| In Harte-Hanks, among continuing | 0.78 |
| In Compustat, among continuing | 0.40 |

| | Mean | Min | Max |
|---------------------------------|---------|-----|-----------|
| <i>Panel C. Cell counts</i> | | | |
| Number MSAs | 381 | | |
| Posts per MSA-year | 21,779 | 132 | 1,231,417 |
| Number occupations (four-digit) | 108 | | |
| Posts per occupation-MSA-year | 228 | 1 | 194,558 |
| Number firms | 170,809 | | |
| Posts per Firm-MSA-year | 13 | 1 | 16,413 |

Methodology

$$outcome_{gmt} - outcome_{gm2007} = \alpha_0 + [shock_m \times I^t] \alpha_1 + I^t + controls + \epsilon_{gmt}$$

- ▶ $outcome_{gmt}$ are measures associated with changes in labor skill demand in MSA m , year t , and subgroup g (occupation or firm)
- ▶ $t \in [2010, 2015]$
- ▶ $shock_m$ is a measure of the local employment shock generated by the Great Recession
- ▶ I^t are years dummies
- ▶ α_1 captures the effect across metro areas in the employment shock not the national shock over time

Construct $shock_m$

$$\Delta \hat{E}_{mt} = \sum_{k=1}^K \phi_{m,k,\tau} (\ln E_{kt} - \ln E_{k,t-1}), \quad shock_m = \Delta \hat{E}_{m2009} - \Delta \hat{E}_{m2006}$$

- ▶ $shock_m$ is the MSA-specific change in projected annual employment growth between 2006 and 2009 (Bartik shock)
- ▶ $\phi_{m,k,\tau}$ is the employment share of industry k in MSA m at time τ (the average of 2004 and 2005)
- ▶ They normalized the shock so that a one unit change is equal to the difference between the tenth and ninetieth percentile MSAs

The Bartik shock measure

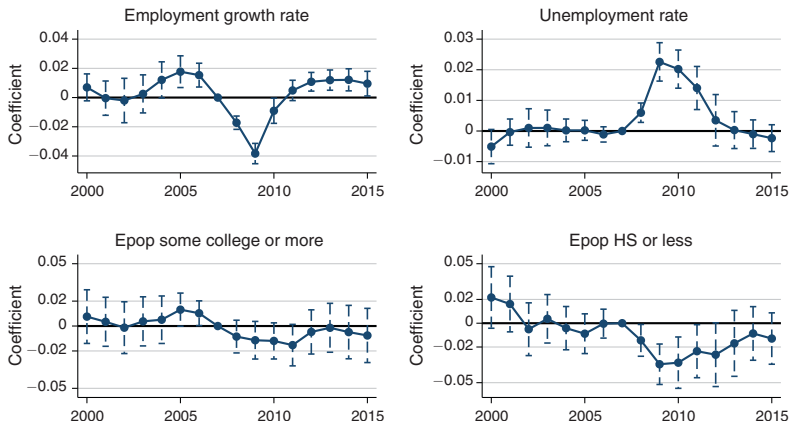


FIGURE 1. LABOR MARKET VARIABLES AND THE MSA-SPECIFIC EMPLOYMENT SHOCK

Notes: We regress the MSA-level change in local labor market variables from 2007 on an exhaustive set of MSA employment shock-by-year interactions, controlling for year fixed effects (see equation (1)). Graph plots the coefficients on Bartik shock \times year, as well as 95 percent CI bars. Unemployment and employment growth rates are from the BLS. Employment-to-population ratios (Epop) are author calculations based on the CPS.

Main Results

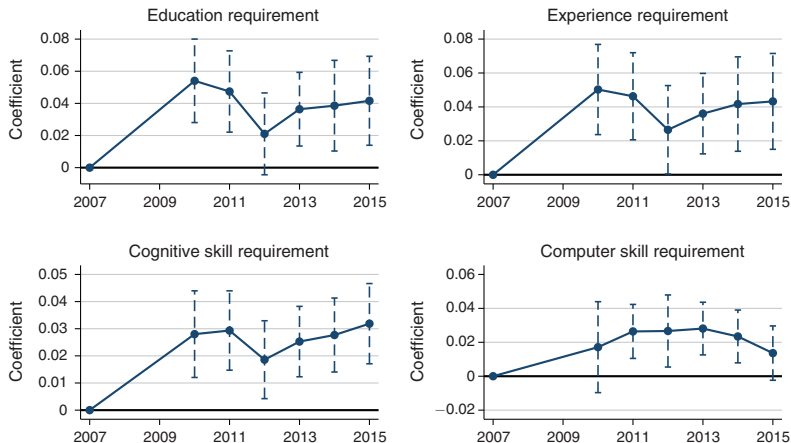


FIGURE 2. SKILL REQUIREMENTS AND THE MSA-SPECIFIC EMPLOYMENT SHOCK

Notes: We regress the MSA-level change in BG skill requirements from 2007 on an exhaustive set of MSA employment shock-by-year interactions, controlling for year fixed effects and MSA characteristics (see equation (1)). Graph plots the coefficients on Bartik shock \times year and 95 percent confidence intervals.

Main Results

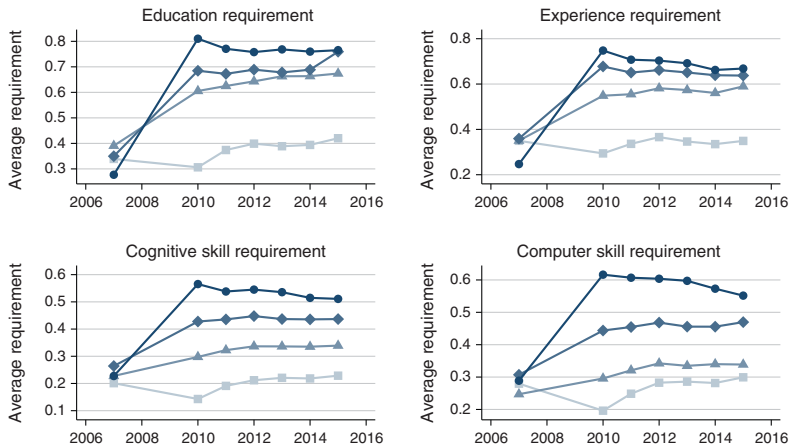


FIGURE 3. SKILL REQUIREMENTS BY FIRM, 2007–2010 CHANGE

Notes: Graph plots average BG skill requirement by year and quartile of 2007–2010 firm-level skill change. Circles, diamonds, triangles, and squares indicate skill change quartile from largest to smallest, respectively.

Main Results

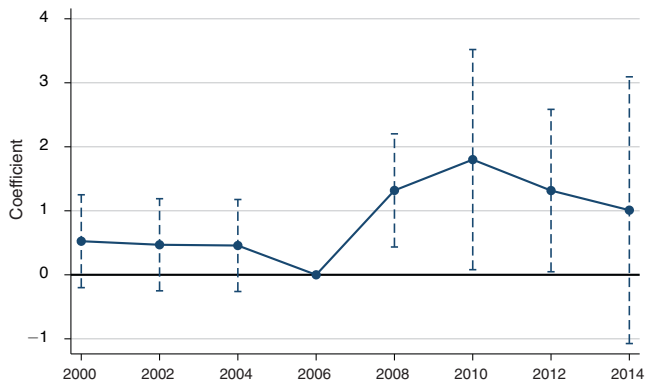


FIGURE 4. PC ADOPTION AND THE MSA-EMPLOYMENT SHOCK

Notes: We regress the MSA-level change in IT investment from 2006 on an exhaustive set of MSA employment shock-by-year interactions, controlling for year fixed effects and MSA characteristics (see equation (1)). Graph plots the coefficients on Bartik shock \times year, as well as 95 percent confidence intervals. MSA-year IT investment is the employment-weighted average of site-level PCs per pre-recession employment from Harte-Hanks.

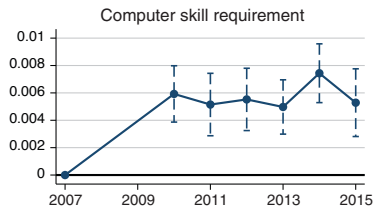
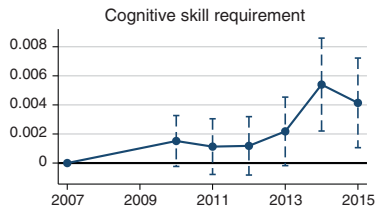
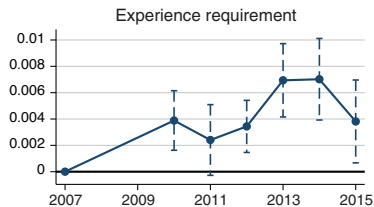
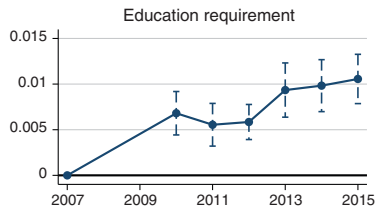
Capital Investment

$$\begin{aligned} outcome_{fmt} - outcome_{fm2007} = & \alpha_0 + [shock_m \times I^t] \alpha_1 \\ & + [shock_m \times I^t \times Capital_f] \alpha_2 + I^t + X_m \beta + \epsilon_{fmt} \end{aligned}$$

- ▶ Want to examine how IT investment and general capital respond to demand shocks
- ▶ Link BG data to HH data (PCs per worker)
- ▶ Link BG data to Compustat data (Capital holdings)

Capital Investment

Panel A. PCs (HH)



Capital Investment

Panel B. Capital holdings (Compustat)

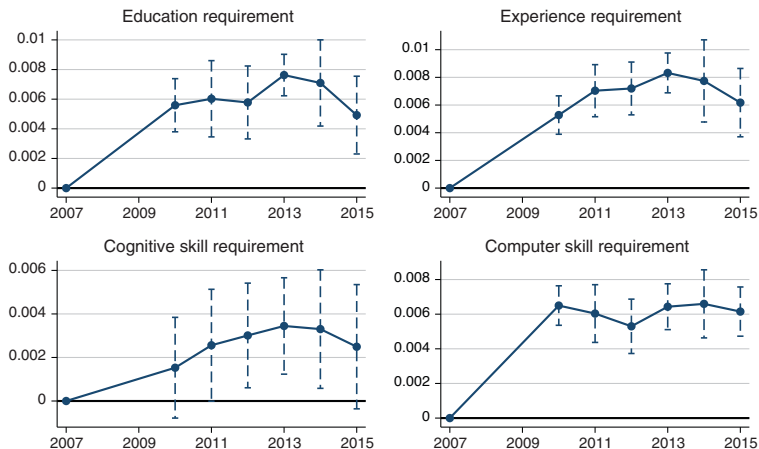


FIGURE 5. DIFFERENTIAL UPSKILLING BY 90-10 CHANGE IN FIRM CAPITAL INVESTMENTS

Routine Occupations

- ▶ So far, they show the evidence that MSAs more severely affected by the Great Recession experienced persistent increases in the skill demand of job postings and greater increases in capital.
- ▶ Now they want to examine whether the upskilling is more prevalent in routine occupations

$$outcome_{omt} - outcome_{om2007} = \alpha_0 + [shock_m \times I^t] \alpha_1 + [shock_m \times I^t \times Routine_o^i] \alpha_2 + I^t + X_m \beta + \epsilon_{fmt}$$

- ▶ $Routine_o^i$ is an indicator equal to 1 if occupation o is in the top quartile of categorization
- ▶ $i \in \{cognitive, manual\}$

Routine Occupations

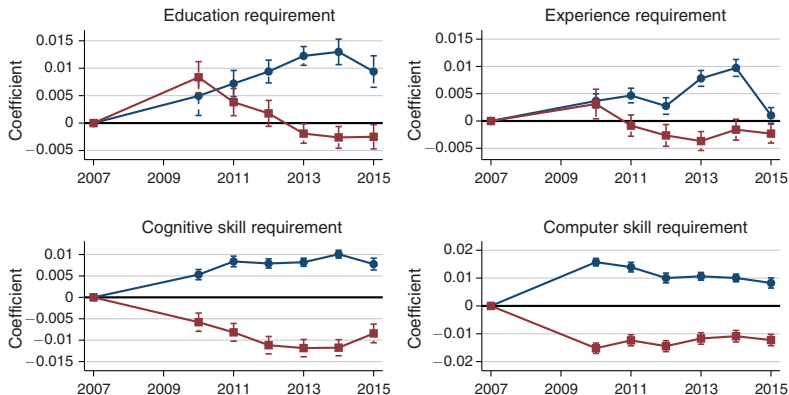


FIGURE 6. DIFFERENTIAL UPSKILLING FOR ROUTINE OCCUPATIONS

blue: (routine cognitive); red(routine manual)

Routine Occupations

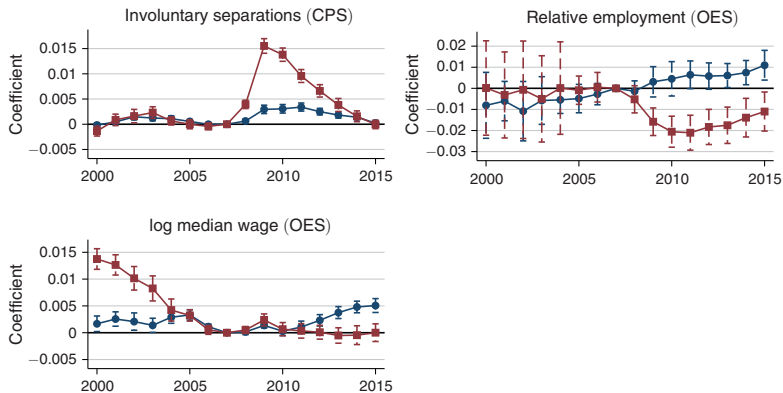


FIGURE 7. DIFFERENTIAL EMPLOYMENT AND WAGE EFFECTS FOR ROUTINE OCCUPATIONS

blue: (routine cognitive); red(routine manual)

Hershbein and Kahn (2018) Conclusion

- ▶ Job posting in harder-hit MSAs experienced larger increases in education, experience, cognitive, and computer requirements
- ▶ The increase in skill requirements are accompanied by increases in capital investments
- ▶ Upskilling is relatively concentrated in routine-cognitive occupations

Skill Demand: Multiple Skills

Skill Demand Changes: Evidence from Vacancy Postings II

(Deming and Kahn, JOLE 2018)

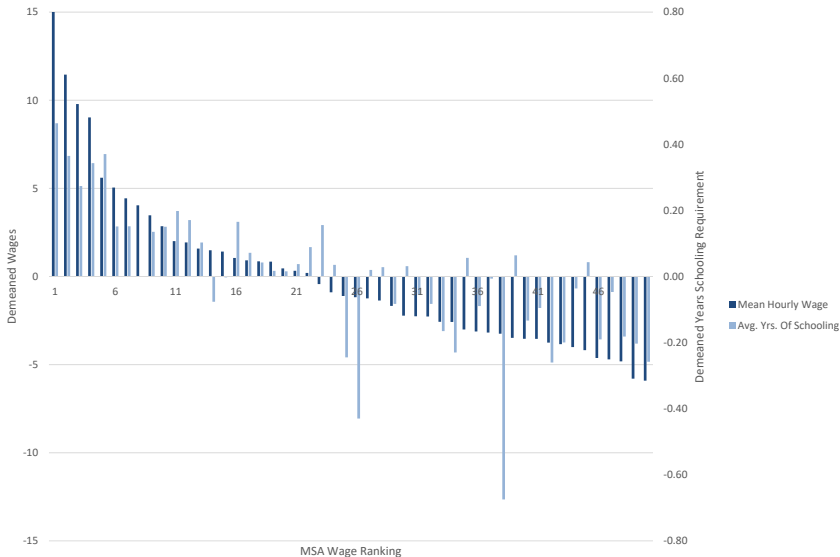
- ▶ A large economics literature links rising wage inequality in U.S. to technological change, specifically the computerization of the labor market.
- ▶ One empirical limitation in the study of technological change is the measure variation is across occupations but not within them.
- ▶ This paper study variation in skill demands for professional across firms and labor markets
- ▶ Also, this paper examines the correlations between each skill and external measures of pay and firm performance.

BG Data

- ▶ Professional occupations: management, business and financial operation, computer and mathematical, legal, education, etc.
- ▶ Ads with a nonmissing firm (Some firms do not wish to reveal their information) (63%)
- ▶ 13% of ads includes offered wage information
- ▶ Average wages for MSA-occupation cells from OES program, which is a large survey produced by BLS
- ▶ Firm performance data is from Compustat (30% of ads)
- ▶ MSA demographic characteristics are from ACS data.

Wage and Education Correlation

Figure 1: Wages and Education Requirements by City Wage Rank



Skill Category

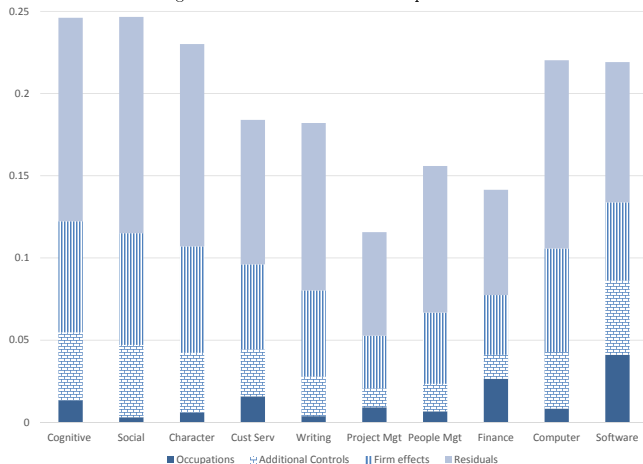
Table 1
Description of Job Skills

| Job Skills | Keywords and Phrases |
|---------------------|---|
| Cognitive | Problem solving, research, analytical, critical thinking, math, statistics |
| Social | Communication, teamwork, collaboration, negotiation, presentation |
| Character | Organized, detail oriented, multitasking, time management, meeting deadlines, energetic |
| Writing | Writing |
| Customer service | Customer, sales, client, patient |
| Project management | Project management |
| People management | Supervisory, leadership, management (not project), mentoring, staff |
| Financial | Budgeting, accounting, finance, cost |
| Computer (general) | Computer, spreadsheets, common software (e.g., Microsoft Excel, PowerPoint) |
| Software (specific) | Programming language or specialized software (e.g., Java, SQL, Python) |

NOTE.—Shown is the authors categorization of open text fields in Burning Glass Technologies data.

Skill Variation

Figure 2: Variances of Skill Requirements



NOTES: Based on the firm sample. We regress an indicator for whether an ad has the skill requirement on occupation (6 digit) fixed effects, additional controls (MSA fixed effects and education and experience requirements) and firm fixed effects. Bars plot variances of fitted values based on specified controls or the residuals.

Skill Variation

Table 2
Correlations of Skill Requirements

| | Education | Experience | Cognitive | Social | Character | Writing | Customer Service | Project Mgmt | People Mgmt | Financial | Computer | Software |
|------------------------------|-----------|------------|-----------|--------|-----------|---------|------------------|--------------|-------------|-----------|----------|----------|
| Years of education required | 1.00 | | | | | | | | | | | |
| Years of experience required | .30 | 1.00 | | | | | | | | | | |
| Cognitive | .20 | .37 | 1.00 | | | | | | | | | |
| Social | .05 | .25 | .64 | 1.00 | | | | | | | | |
| Character | -.06 | .14 | .59 | .69 | 1.00 | | | | | | | |
| Customer service | -.27 | -.38 | -.03 | .17 | .14 | 1.00 | | | | | | |
| Writing | .12 | .24 | .57 | .52 | .52 | -.07 | 1.00 | | | | | |
| Project mgmt | .20 | .57 | .55 | .45 | .39 | -.20 | .39 | 1.00 | | | | |
| People mgmt | -.05 | .01 | .35 | .34 | .38 | .13 | .30 | .27 | 1.00 | | | |
| Financial | .02 | .21 | .43 | .35 | .37 | -.04 | .36 | .38 | .39 | 1.00 | | |
| Computer (general) | -.06 | .27 | .52 | .52 | .54 | -.02 | .50 | .40 | .24 | .41 | 1.00 | |
| Software (specific) | .26 | .61 | .36 | .25 | .11 | -.33 | .24 | .50 | -.06 | .02 | .27 | 1.00 |

NOTE.—The table shows ad-weighted bivariate correlations across all skill measures at the firm level using the firm sample. See table 1 for skills definitions. mgmt = management.

Correlation between wage and skill requirements

$$\log(Wage)_{om} = \alpha + \bar{Skill}_{om}\beta' + Controls + \varepsilon_{om}$$

Table 3
Average Wages and Skill Requirements

| | Dependent Variable: Log(Mean Wages) in MSA-Occupation Cells | | | | | |
|------------------------------------|---|----------------------|-----------------------|-----------------------|------------------------|------------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| Cognitive | .113*** (.00908) | -.413*** (.0166) | .245*** (.00784) | .181*** (.0139) | .0792*** (.00873) | .0465*** (.0122) |
| Social | .429*** (.0155) | -.0919*** (.0206) | .301*** (.0121) | .236*** (.0167) | .0517*** (.00966) | .0202 (.0127) |
| Both required | | 1.319*** (.0349) | | .157*** (.0278) | | .0760*** (.0198) |
| Years of education | .131*** (.000770) | .129*** (.000763) | .0764*** (.000844) | .0765*** (.000844) | .00865*** (.000995) | .00873*** (.000995) |
| Years of experience | .160*** (.00120) | .161*** (.00118) | .0848*** (.00120) | .0849*** (.00120) | .0318*** (.00102) | .0318*** (.00102) |
| Base controls | | | X | X | | |
| Detailed controls | | | | | X | X |
| F-statistic (cognitive and social) | 553.1 | 855.0 | 1,004 | 680.4 | 69.66 | 51.35 |
| F-statistic (all 10 skills) | 1,874 | 2,054 | 612.6 | 560.1 | 59.93 | 55.83 |
| MSA-occupation cells | 56,611 | 56,611 | 56,611 | 56,611 | 56,611 | 56,611 |
| R ² | .702 | .710 | .846 | .846 | .940 | .941 |

Correlation between Skill requirements and firm performance

$$Firm_{perf}_f = \alpha_o + Skill_f \beta' + \bar{I}_f^o + \bar{X}_f \gamma' + \theta_n + \varepsilon_f$$

Table 4
Firm Outcomes and Average Skill Requirements

| | Publicly Traded | | | | Log(Revenue per Worker) | | | |
|------------------------------------|----------------------|----------------------|----------------------|----------------------|-------------------------|---------------------|--------------------|--------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Cognitive | .0131 (.0122) | -.170*** (.0180) | .0318** (.0129) | -.136*** (.0185) | .469*** (.117) | .624*** (.190) | .379*** (.136) | .0761 (.218) |
| Social | .162*** (.0114) | .0165 (.0115) | .0934*** (.0115) | -.0364** (.0154) | .218** (.105) | .348** (.164) | .239* (.123) | -.00813 (.185) |
| Both required | | .365*** (.0262) | | .328*** (.0260) | | -.268 (.259) | | .531* (.298) |
| Years of education | -.00212 (.00134) | -.00141 (.00134) | -.00242* (.00135) | -.00203 (.00135) | .00423 (.0222) | .00312 (.0222) | .00979 (.0266) | .00974 (.0266) |
| Years of experience | .0236*** (.00150) | .0239*** (.00150) | .0125*** (.00157) | .0128*** (.00157) | .0851*** (.0144) | .0839*** (.0145) | .119*** (.0182) | .120*** (.0182) |
| Base controls | X | X | | | X | X | | |
| Detailed controls | | | X | X | | | X | X |
| F-statistic (cognitive and social) | 110.2 | 138.1 | 41.93 | 81.19 | 12.43 | 8.644 | 6.560 | 5.432 |
| F-statistic (all 10 skills) | 181.6 | 183.1 | 130.3 | 133.2 | 10.96 | 10.06 | 4.072 | 3.993 |
| Number of firms | 85,695 | 85,695 | 85,695 | 85,695 | 3,622 | 3,622 | 3,622 | 3,622 |
| R ² | .246 | .248 | .330 | .332 | .511 | .511 | .736 | .737 |

NOTE.—Observations are at the firm level, weighted by number of ads posted by the firm. All regressions control for the share of ads with each of the eight other job skill, education, and experience requirements. Years of education and experience equal 0 if the firm has no ads that specify requirements. In col. 1–4, the dependent variable is an indicator equal to 1 if the firm can be matched to Compustat; in col. 5–8, it is equal to the log of revenue per worker, conditional on being matched to Compustat. Base controls include two-digit North American Industry Classification System industry fixed effects and the ad-weighted distributions of four-digit occupation fixed effects and metropolitan statistical area (MSA) characteristics from the American Community Survey. Detailed controls include industry fixed effects and the ad-weighted distributions of MSA and six-digit Standard Occupational Classification occupation fixed effects. See table 1 for skills definitions.

Heterogeneity across Firms and Skill Demand

$$\log(\text{Wage})_{omf} = \beta_f + \text{Controls} + \varepsilon_{omf}$$

Table 5
Standard Deviations of Firm Effects in Outcomes and Skills

| | No Controls (1) | Base Controls (2) | Detailed Controls (3) |
|------------------------|--------------------|----------------------|--------------------------|
| Log hourly wages | .190 | .101 | .027 |
| Publicly traded | .459 | | |
| Log revenue per worker | .827 | | |
| Cognitive | .203 | .176 | .168 |
| Social | .201 | .190 | .186 |
| Cognitive and social | .162 | .149 | .145 |
| Character | .188 | .172 | .167 |
| Customer service | .180 | .160 | .149 |
| Writing | .154 | .143 | .140 |
| Project management | .106 | .098 | .081 |
| People management | .125 | .122 | .116 |
| Financial | .141 | .101 | .091 |
| Computer (general) | .185 | .168 | .163 |
| Software (specific) | .244 | .172 | .136 |

NOTE.—We regress the variable in each row on firm fixed effects and specified controls. The table reports standard deviations of the firm fixed effects, weighted by the number of postings to each firm. Base controls include metropolitan statistical area (MSA) characteristics, four-digit occupation fixed effects, and industry fixed effects. Detailed controls include MSA, six-digit occupation, and industry fixed effects. Specifications including controls are omitted for “Publicly traded” and “Log revenue per worker,” since they vary only at the firm level.

Heterogeneity across Firms and Skill Demand

$$\beta_f = \bar{Skill}_f \alpha' + \delta \nu_f$$

Table 6
Decomposing Firm Effects in Wages on Skill Demands

| | Log(Wages) | | | |
|---|------------|--------|------|------|
| | (1) | (2) | (3) | (4) |
| Total standard deviation of firm effect | .190 | .190 | .084 | .025 |
| Share attributed to skills (%): | | | | |
| Total | 11.6 | 33.9 | 20.9 | 6.3 |
| Social and cognitive skills | 11.6 | 5.5 | 4.7 | 1.3 |
| Other skills | | 11.3 | 7.3 | .6 |
| Education and experience | | 17.1 | 8.9 | 4.5 |
| Residual | 88.4 | 66.1 | 79.1 | 93.7 |
| Additional skills | | X | X | X |
| Base controls | | | X | |
| Detailed controls | | | | X |
| Number of firms | | 85,695 | | |

NOTE.—Base controls are metropolitan statistical area (MSA) characteristics and four-digit occupation fixed effects. Detailed controls are MSA and six-digit occupation fixed effects. Social and cognitive skills include requirements for each and the share of ads specifying both. Other skills include the eight additional job skills listed in table 1. Education and experience include both years required and the share of ads that have any requirement. We regress the firm fixed effect in wages on the firm fixed effect for each of the skill measures (and controls if included). We use coefficients and the variance-covariance matrix of the skills to fit the share of the variance in wages that can be attributed to various components (by fitting variances with the other coefficients set to 0).

Heterogeneity across Firms and Skill Demand

Table 7
Decomposing Firm Performance Outcomes on Skill Demands

| | Publicly Traded | | Log(Revenue per Worker) | |
|---|-----------------|--------|-------------------------|-------|
| | (1) | (2) | (3) | (4) |
| Total standard deviation of firm effect | .459 | .459 | .685 | .685 |
| Share attributed to skills (%): | | | | |
| Total | 7.2 | 13.2 | 14.8 | 21.4 |
| Social and cognitive skills | 7.2 | 1.7 | 14.8 | 9.4 |
| Other skills | | 3.8 | | 3.1 |
| Education and experience | | 7.7 | | 8.9 |
| Residual | 92.8 | 86.8 | 85.2 | 78.6 |
| Additional skills | | X | | X |
| Number of firms | | 85,695 | | 3,622 |

NOTE.—See table 6.

Take away

- ▶ Large skill variation within occupations
- ▶ There are positive correlation between wage and firm performance and skill requirements
- ▶ Cognitive and Social skill complementarity