Causality Part II: Further Remarks

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Heckman & Pinto

Causality Part II

Problem: Causal Concepts are not Well-defined in Traditional Statistics

Causal Inference	Statistical Models
Directional	Lacks directionality
Counterfactual	Correlational
Fixing	Conditioning

- Fixing: *causal* operation that assigns values to the inputs of structural equations associated to the variable we fix upon.
- 2 Conditioning: Statistical exercise that encompasses the dependence structure of the data generating process.
- 3 How to make statistics converse with causality?

Some Solutions in the Literature

- Cowles Foundation model (Haavelmo, 1943; 1944) updated by Heckman & Pinto Hypothetical Model (Theoretical Econometrics, 2014, "Causal Analysis After Haavelmo").
- 2 Pearl's do-calculus (series of books, 2009).
- 3 Neyman-Rubin model (e.g., Imbens and Rubin, 2015).



Causal Frameworks

- 1 Hypothetical model (Heckman & Pinto, 2015)
 - Framework fully integrated into standard probability theory.
- Ø Do-Calculus (Pearl, 2009)
 - Defines new rules outside of standard probability and statistics.
- 8 Neyman-Rubin model
 - Does not use structural equations (no mechanisms).
 - Choice of input (X) not modeled.
 - No explicit link of inputs and outputs.



Table 1: Comparison of the Aspects of Evaluating Social Policies that are Covered by the Neyman-Rubin Approach and the Structural Approach (Treatment Effect Example)

	Neyman-Rubin	
	Framework	
Counterfactuals for objective outcomes $Y(x)$	Yes	
Agent valuations of subjective outcomes	No (choice-mechanism implicit)	
Models for the causes of potential outcomes	No	
Ex ante versus ex post counterfactuals	No	
Treatment assignment rules that recognize vol-	No	
untary nature of participation		
Social interactions, general equilibrium effects	No (due to "SUTVA")	
and contagion		
Internal validity (problem P1)	Yes	
External validity (problem P2)	No	
Forecasting effects of new policies (problem P3)	No	
Distributional treatment effects	No ^a	
Analyze relationship between outcomes and	No (implicit)	
choice equations		

^aAn exception is the special case of common ranks of individuals across counterfactual states: "rank invariance." See the discussion in Abbring and Heckman (2007).

Table 1: Comparison of the Aspects of Evaluating Social Policies that are Covered by the Neyman-Rubin Approach and the Structural Approach (Treatment Effect Example), Cont'd

	Structural	
	Framework	
Counterfactuals for objective outcomes $Y(x)$	Yes	
Agent valuations of subjective outcomes	Yes (explicit)	
Models for the causes of potential outcomes	Yes	
<i>Ex ante</i> versus <i>ex post</i> counterfactuals	Yes	
Treatment assignment rules that recognize vol-	Yes	
untary nature of participation		
Social interactions, general equilibrium effects	Yes (modeled)	
and contagion		
Internal validity (problem P1)	Yes	
External validity (problem P2)	Yes	
Forecasting effects of new policies (problem P3)	Yes	
Distributional treatment effects	Yes (for the general case)	
Analyze relationship between outcomes and	Yes (explicit)	
choice equations		

^aAn exception is the special case of common ranks of individuals across counterfactual states: "rank invariance." See the discussion in Abbring and Heckman (2007).

Linking Counterfactual Worlds to Data

How to Connect Statistics with Causality? Econometric Approach

- New Model: Define a Hypothetical Model with desired independent variation of inputs.
- **2** Usage: Hypothetical model allows us to examine causality.
- 3 Characteristic: Usual statistical tools apply.
- **4 Benefit:** Fixing translates to statistical conditioning.
- **5** Formalizes Frisch motto "Causality is in the Mind".
- 6 Clarifies the notion of identification.

Identification:

Expresses causal parameters defined in the hypothetical model using observed probabilities of the empirical model that governs the data generating process.

Defining the Hypothetical Model

Empirical Model: Governs the data generating process. **Hypothetical Model:** Abstract model used to examine causality.

- The hypothetical model uses:
 - **1** Same set of structural equations as the empirical model.
 - **2** Appends hypothetical variables that we fix.
 - **3** Hypothetical variable not caused by any other variable.
 - **Replaces** the input variables we seek to fix by the hypothetical variable, which conceptually can be fixed.



Empirical Model: Data Generating ProcessModelDAGLMC $V = f_V(\omega_V)$ $V \longrightarrow U$ $Y \perp V | (U, X)$ $U = f_U(V, \omega_U)$ $V \longrightarrow V$ $U \perp X | V$ $X = f_X(V, \omega_X)$ $Y \longrightarrow Y$ $Y = f_Y(X, U, \omega_Y)$ $X \longrightarrow Y$

- Can add an augmented equation $X = f'_X(Z, V, \omega_X)$.
- Models choices of inputs.



Define a Hypothetical Variable \tilde{X}

- \tilde{X} replaces X as input of outcome Y.
- $Y = f_Y(\tilde{X}, U, \omega_Y)$ instead of $Y = f_Y(X, U, \omega_Y)$.
- Generates new Local Markov Conditions (LMC).



Associated Hypothetical Model (with Hypothetical Variable \tilde{X})





The Hypothetical Model and the Data Generating Process

The hypothetical model is not a speculative departure from the empirical data-generating process but an **expanded** version of it.

- Expands the number of random variables in the model.
- Allows for thought experiments.
- Allows us to manipulate \tilde{X} while conditioning on X.
- Adding additional hypothetical variables.



Benefits of a Hypothetical Model

- Formalizes Haavelmo's insight of Hypothetical variation;
- **Statistical Analysis:** Bayesian Network Tools apply (Local Markov Condition; Graphoid Axioms, etc.);
- Clarifies the definition of causal parameters;
 - Causal parameters are defined by the hypothetical model;
 Observed data is generated through empirical model;
- **Distinguish** definition of causal parameters from their identification;
 - Identification requires us to connect the hypothetical and empirical models.
 - 2 Allows us to evaluate causal parameters defined in the Hypothetical model using data generated by the Empirical Model.



Identification

- **Hypothetical Model** allows analysts to define and examine causal parameters.
- Empirical Model generates observed/unobserved data;

Clarity: What is Identification?

The capacity to express causal parameters of the hypothetical model through observed probabilities in the empirical model.

Tools: What does Identification require?

Probability laws that connect Hypothetical and Empirical Models.



The Hypothetical Model vs. Empirical Model

- Distributions of variables in hypothetical/empirical models differ.
 - **P**_E for the probabilities of the empirical model
 - \mathbf{P}_H for the probabilities of the hypothetical model

Counterfactuals obtained by simple conditioning

$$\mathbf{P}_{E}(Y(x)) = \mathbf{P}_{H}(Y|\widetilde{X} = x).$$

Causal parameters are defined as conditional probabilities in the hypothetical model \mathbf{P}_H and are said to be identified if those can be expressed in terms of the distribution of observed data generated by the empirical model \mathbf{P}_E .



How to use this Causal Framework? Rules of Engagement

- **① Define** the empirical and associated hypothetical model.
- Hypothetical Model: Generate statistical relationships (LMC, GA).
- **3** Express $P_H(Y|\widetilde{X})$ in terms of other variables.
- **4 Connect** this expression to the empirical model.



Controlling for V is the Key

- (1) Matching
- (2) IV (regression discontinuity; RCT)
- (3) Factor models
 - Extract V from measures (e.g., Bartlett scores)
 - Joint factor models (LISREL CFA)



Example: Matching Connecting Empirical and Hypothetical Models



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Causality Part II

Matching Property

If there exists a variable V not caused by \tilde{X} , such that, $X \perp Y | V, \tilde{X}$, then $E_{H}(Y | V, \tilde{X} = x)$ under the hypothetical model is equal to $E_{H}(Y | V, X = x)$ under empirical model.

- **Obs:** LMC for the hypothetical model generates $X \perp Y | V, \tilde{X}$.
- Thus, by matching, treatment effects E_H(Y(x)) can be obtained by:

$$E_{H}(Y(x)) = \underbrace{\int E_{H}(Y|V=v, \tilde{X}=x) dF_{V}(v)}_{\text{In Hypothetical Model}}$$
$$= \underbrace{\int E_{E}(Y|V=v, X=x) dF_{V}(v)}_{\text{In Empirical Model}}$$

Causality Part II

Controlling for \boldsymbol{V}

- But if V is unobserved, then the model is unidentified without further assumptions.
- A variety of methods exist for unknown or mismeasured V.



Example of Heckman-Pinto Approach Example of the Hypothetical Model for Fixing X

The Associated Hypothetical Model

$$Y = f_Y(\tilde{X}, U, \omega_Y); X = f_X(V, \omega_X); U = f_U(V, \omega_U); V = f_V(\omega_V).$$



The IV Model



LMC Empirical Model LMC Hypothetical Model

Source: Heckman & Pinto (2013). IV outside the range of Do-calculus.

Latent Variable Model Empirical Model



$$V = f_V(\omega_V)$$
$$M = f_M(V, \omega_M)$$
$$U = f_U(V, \omega_U)$$
$$X = f_X(V, \omega_X)$$
$$Y = f_Y(X, U, \omega_Y)$$



Causality Part II

Latent Variable Model Hypothetical Model



• The underlying idea is:

 $Y \perp \!\!\!\perp X|(U, \tilde{X})$ by LMC, and $U \perp \!\!\!\perp (X, \tilde{X})|V$ by LMC $Y \perp \!\!\!\perp X|(U, \tilde{X})$ and $U \perp \!\!\!\perp (X, \tilde{X})|V \Rightarrow Y \perp \!\!\!\perp X|(V, \tilde{X})$ by Graphoid Axioms.

- Now we can use M to control for V under additional assumption $\Rightarrow Y \perp X | (\rho(M), \tilde{X})$, where $\rho(M) = V$.
- X "purged" of V $[X_{-V}]$: $X_{-V} = \tilde{X}$

Examples: Linear Equation Examples: Some Ways to Eliminate V from Heckman & Robb (1985)

(1) Replacement functions:

$$M = Z\gamma + V$$

(M,Z) observed, $V \perp Z$
 $M - Z\gamma = V$

Substitute for $V : Y = X\beta + \phi V + \varepsilon$ Assume $\sum_{X,M-Z\gamma} = \sum_{X,V}$ is full rank. (2) Control Function: Condition on a function of M and Z.



(3) Factor model: $M = \lambda Z + \Lambda V + \varepsilon$

- Bartlett method
- Ø Fixed effect

Figure 1: Factor Model:





Causality Part II

The Hypothetical Model





Causality Part II

Well Known Methods to Control for V

- (4) Randomized Control Trials (RCTs)
 - Controls for V by randomly assigning values to X, which implies X ⊥⊥ V.
- (5) Instrumental variables (IV)
 - Uses an exogenous random variable Z that causes X, but does not directly cause any other variable of the system.



(6) Time series/panel methods (replacement functions)

$$\begin{aligned} Y_t &= X_t\beta + U_t, & \text{where } U_t \not\not\perp X_t \\ U_t &= \rho U_{t-1} + \varepsilon_t, & \text{so } U_{t-1} \text{ plays role of } V_t \\ \varepsilon_t & \!\!\!\perp (U_{t-1}, X_{t-1}, \dots), & \text{but } U_{t-1} \not\perp X_t \\ Y_t &= X_t\beta + \rho U_{t-1} + \varepsilon_t. \end{aligned}$$

But $Y_{t-1} - X_{t-1}\beta = U_{t-1}$ (replacement function)
 $Y_t &= \rho Y_{t-1} + X_t\beta - \rho X_{t-1}\beta + \varepsilon_t \end{aligned}$

• Can identify β, ρ under no-collinearity assumptions



Time Series Unit Model for Time t



- U_{t-1} plays the role of V_t
- $Y_t = \beta X_t + U_t$
- $U_t = \rho U_{t-1} + \epsilon_t$



Time Series Model with Additional Lag



•
$$Y_{t-1} = \beta X_{t-1} + U_{t-1}$$



Time Series Model with Replacement Function



•
$$U_{t-1} = \beta X_{t-1} - Y_{t-1}$$

• $U_t = \rho Y_{(t-1)} - \beta X_{(t-1)} + \epsilon_t$
• $Y_t = \beta X_t + U_t = \beta X_t + \rho (Y_{t-1} - \beta X_{t-1}) + \epsilon_t$



Causality Part II

Hypothetical Models and Simultaneous Equations



The Simultaneous Equation Model (Haavelmo, 1944)

A system of two equations:

$$Y_1 = g_{Y_1}(Y_2, X_1, U_1)$$
(1)

$$Y_2 = g_{Y_2}(Y_1, X_2, U_2).$$
 (2)

- Variables: $\mathcal{T}_{\mathsf{E}} = \{Y_1, Y_2, X_1, X_2, U_1, U_2\}.$
- Assumptions: $U_1 \perp \!\!\!\perp U_2$ and $(U_1, U_2) \perp \!\!\!\perp (X_1, X_2)$. (made only to simplify the argument)
- LMC condition breaks down.
- Matzkin (2008) relaxes these assumptions and identifies causal effects for $U_1 \not\perp U_2$ and $(U_1, U_2) \not\perp (X_1, X_2)$.



Completeness Assumption

 Common Assumption: completeness—the existence of at least a local solution for Y₁ and Y₂ in terms of (X₁, X₂, U₁, U₂):

$$Y_1 = \phi_1(X_1, X_2, U_1, U_2)$$
(4)

$$Y_2 = \phi_2(X_1, X_2, U_1, U_2).$$
 (5)

- Reduced form equations (see, e.g., Matzkin, 2008, 2013).
- Inherit the autonomy properties of the structural equations.



Characteristics of the Simultaneous Equation Model

• Autonomy: the causal effect of Y_2 on Y_1 when Y_2 is fixed at y_2 is given by

$$Y_1(y_2) = g_{Y_1}(y_2, X, U_1).$$

• Symmetrically:

$$Y_2(y_1) = g_{Y_2}(y_1, X, U_2).$$

- **Define** hypothetical random variables \tilde{Y}_1, \tilde{Y}_2 such that:
 - \tilde{Y}_1, \tilde{Y}_2 replaces the Y_1, Y_2 inputs on Equations (1) and (2).
 - $(\tilde{\tilde{Y}}_1, \tilde{\tilde{Y}}_2) \perp (X_1, X_2, \bar{U_1}, \bar{U_2});$ and $\tilde{Y}_1 \perp \tilde{Y}_2$.
 - $\mathcal{T}_{\mathsf{H}} = \{ \tilde{Y}_1, \tilde{Y}_2, Y_1, Y_2, X_1, X_2, U_1, U_2 \}.$
 - Assume a common support for (Y_1, Y_2) and $(\tilde{Y}_1, \tilde{Y}_2)$.

Counterfactuals of the Simultaneous Equation Model

- Distribution of Y_1 when Y_2 is fixed at y_2 is given by $\mathbf{P}_{\mathsf{H}}(Y_1|\tilde{Y}_2 = y_2).$
- Average causal effect of Y_2 on Y_1 when Y_2 is fixed at y_2 and y'_2 values:

$$E_{H}(Y_{1}|\tilde{Y}_{2}=y_{2})-E_{H}(Y_{1}|\tilde{Y}_{2}=y_{2}')$$

• Notation: *E*_H denotes expectation over the probability measure **P**_H of the hypothetical model.



Empirical Model for Simultaneous Equations





Some Hypothetical Models for Y_2 and Y_1 , Respectively





Causality Part II

Definition and Identification: Nonlinear Case

• In a general nonlinear model,

$$\begin{array}{rcl} Y_1 &=& g_{Y_1}\left(Y_2, X_1, X_2, U_1\right) \\ Y_2 &=& g_{Y_2}\left(Y_1, X_1, X_2, U_2\right), \end{array}$$

• Exclusion is defined as $\frac{\partial g_{Y_1}}{\partial X_2} = 0$ for all (Y_2, X_1, X_2, U_1) and $\frac{\partial g_{Y_2}}{\partial X_1} = 0$ for all (Y_1, X_1, X_2, U_2) .



• Assuming the existence of local solutions, we can solve these equations to obtain:

$$\begin{array}{rcl} Y_1 &=& \varphi_1 \left(X_1, X_2, U_1, U_2 \right) \\ Y_2 &=& \varphi_2 \left(X_1, X_2, U_1, U_2 \right) \end{array}$$

• By the chain rule we can write:

$$\frac{\partial g_{Y_1}}{\partial Y_2} = \frac{\partial Y_1}{\partial X_1} \left/ \frac{\partial Y_2}{\partial X_1} = \frac{\partial \varphi_1}{\partial X_1} \right/ \frac{\partial \varphi_2}{\partial X_1}.$$

• We may define and identify causal effects for Y_1 on Y_2 using partials with respect to X_2 in an analogous fashion.



Causality Part II

If X_1 and X_2 are disjoint (made only to simplify exposition):

$$\frac{\partial Y_1}{\partial X_2} = \frac{\partial g_{Y_1}(Y_2, X_1, U_1)}{\partial Y_2} \quad \frac{\partial Y_2}{\partial X_2}$$

$$\frac{\partial Y_1}{\partial X_2} = \frac{\partial g_{Y_1}(Y_2, X_1, U_1)}{\partial X_2}$$
$$= \frac{\partial g_{Y_1}(\cdot)}{\partial Y_2(\cdot)} \quad \frac{\partial Y_2(\cdot)}{\partial X_2}$$



∂Y $\partial \phi_1(\cdot)$ $=\frac{\partial g_{Y_1}(\cdot)}{\partial Y_2}$ $\frac{\overline{\partial X_2}}{\partial Y_2}$ ∂X_2 $\partial \phi_2(\cdot)$ $\overline{\partial X}_2$ ∂X_2



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Causality Part II

Econometric Mediation Analysis

- Build on Wright(1921, 1934), Klein and Goldberger (1955), and Theil (1958).
- Reduced form estimates the **net effect** of a policy change X₁,

$$\frac{\partial Y_1}{\partial X_1} = \frac{\partial \phi_1(X_1, X_2, U_1, U_2)}{\partial X_1}.$$
(7)

• Using this analysis, the system can trivially be used to conduct mediation analyses.



Linear Example as in Haavelmo (1944)

 Linear model in terms of parameters (Γ, B), observables (Y, X) and unobservables U:

$$\Gamma Y + BX = U \qquad E(U) = 0 \tag{8}$$

- Y is a vector of internal and interdependent variables.
- X is external and exogenous (E(U | X) = 0).
- Γ is a full rank matrix.



Some Properties

- Linear-in-the-parameters "all causes" model for vector Y.
- Causes are X and U.
- The "structure" is (Γ, B) , Σ_U , where Σ_U is the variance-covariance matrix of U.
- In the Cowles Commission analysis it is assumed that Γ, B, Σ_U are **invariant** to classes of changes in X and modifications of the distribution of U.
- Autonomy (Frisch, 1938).
- Later defined as part of the "SUTVA" (1986) assumption.
- However, the model obviously involves interaction among agents, something ruled out by "SUTVA."



Two Agent Economic Model

- Consider a two-agent model of social interactions.
- Y_1 is the outcome for agent 1; Y_2 is the outcome for agent 2.

$$Y_1 = \alpha_1 + \gamma_{12} Y_2 + \beta_{11} X_1 + \beta_{12} X_2 + U_1$$
(9)

$$Y_2 = \alpha_2 + \gamma_{21}Y_1 + \beta_{21}X_1 + \beta_{22}X_2 + U_2.$$
 (10)

 Social interactions model ("reflection problem") is a version of the standard simultaneous equations problem with enhanced error structure.



Reduced Form

• Under completeness, the reduced form outcomes of the model after social interactions are solved out can be written as:

$$Y_{1} = \pi_{10} + \pi_{11}X_{1} + \pi_{12}X_{2} + \mathcal{E}_{1},$$
(11)
$$Y_{2} = \pi_{20} + \pi_{21}X_{1} + \pi_{22}X_{2} + \mathcal{E}_{2}.$$
(12)



$$\begin{aligned} \pi_{11} = & \frac{\beta_{11} + \gamma_{12}\beta_{21}}{1 - \gamma_{12}\gamma_{21}}, \quad \pi_{12} = \frac{\beta_{12} + \gamma_{12}\beta_{22}}{1 - \gamma_{12}\gamma_{21}}, \\ \pi_{21} = & \frac{\gamma_{21}\beta_{11} + \beta_{21}}{1 - \gamma_{12}\gamma_{21}}, \quad \pi_{22} = & \frac{\gamma_{21}\beta_{12} + \beta_{22}}{1 - \gamma_{12}\gamma_{21}} \end{aligned}$$

$$\begin{aligned} \mathcal{E}_1 &= \frac{U_1 + \gamma_{12}U_2}{1 - \gamma_{12}\gamma_{21}}, \\ \mathcal{E}_2 &= \frac{\gamma_{21}U_1 + U_2}{1 - \gamma_{12}\gamma_{21}}. \end{aligned}$$



Causality Part II

Example of Exclusion in Linear Model

$$\begin{aligned} \beta_{12} &= 0 \\ \pi_{12} &= \frac{\gamma_{12}\beta_{22}}{1 - \gamma_{12}\gamma_{21}} \\ \pi_{22} &= \frac{\beta_{22}}{1 - \gamma_{12}\gamma_{21}} \\ \frac{\pi_{12}}{\pi_{22}} &= \gamma_{12} \quad \text{(causal effect of } Y_2 \text{ on } Y_1\text{)} \end{aligned}$$



Summary

- Understanding causal content of $Y = X\beta + U$.
- Answer is a major challenge to conventional statistics.
- The received literature often conflates definition, identification, and estimation.
- The econometric approach delineates these three tasks.



Table 2: Three Distinct Tasks Arising in the Analysis of Causal Models

Task	Description	Requirements	Types of Analysis
1: Model Creation	Defining the class of hypotheticals or counterfactuals by thought experi- ments (models)	A scientific theory: A purely mental activity	Outside Statistics; Hypothetica Worlds
2: Identification	Identifying causal parameters from hypothetical popu- lation	Mathematical analysis of point or set identifi- cation; this is a purely mental activity	Statistical Analysis
3: Estimation	Estimating param- eters from real data	Estimation and testing theory	Statistical Analysis



- Today we focused on Task 1 and a bit on Task 2.
- Much of the literature starts at Task 3.



Benefits of Hypothetical Models

- Separate issues of estimation from those of definition and identification.
- Understand mechanisms generating outcomes motivates identification and estimation strategies. (Example: latent variables.)
- Can address in a common framework problems of
 - 🚯 Internal validity
 - External validity (autonomy)
 - Forecasting worlds never previously experienced
- These are treated as separate issues in some literatures.



Summary of Causal Frameworks

- Rubin: "Potential outcomes"
 - No model of selection of inputs.
 - Focuses on policy problem P1.
 - Issues of support, extrapolation, external validity, forecasting outcomes never experienced are settled on ad hoc basis.
 - No models of mechanisms: "effects of causes, not causes of effects."
 - No model of unobservables connecting equations or models of systems of behavioral relationships.
 - This framework is a special and restricted case of structural equations.
 - "Potential outcomes" in fact are outputs of structural equations but not recognized as such by followers of this approach.



Summary of Causal Frameworks

- Pearl: Do-calculus uses structural models
 - Defines causality by invoking ad hoc rules.
 - Rules are outside statistics and probability theory.
 - The ad hoc rules of "do calculus" operate on empirical models to generate causal models.
 - He starts and ends with the data generation process invoking special rules for the variables.
 - Does not work with hypothetical models.



Summary of Causal Frameworks

- Heckman/Pinto: Haavelmo (Hypothetical Model) Mechanisms clarified – all three policy problems addressed.
 - Introduce hypothetical variables: output of thought experiments.
 - Endows these hypothetical models with well-defined probability measures.
 - Add these to empirical model space.
 - Shows how to connect the empirical with the hypothetical (identification).
 - Same framework can be used to forecast out-of-sample and combine samples and forecast impacts of new policies never previous experienced.

