

# Cross Section Bias: Age, Period and Cohort Effects

James J. Heckman  
University of Chicago

Econ 312, Spring 2023

$$\ln W_i = \alpha_0 + \alpha_1 a_i + \alpha_2 y_i$$

$\uparrow$              $\uparrow$   
 age            year

$$\alpha_3 e_i + \alpha_4 s_i + \alpha_5 c_i + u_i$$

$\uparrow$              $\uparrow$              $\uparrow$   
 experience    schooling    vintage (birth cohort)

## Two Identities

$$e_i = a_i - s_i \quad \text{"experience"} \quad (1)$$

$$y = a_i + c_i \quad c_i = \text{birth year} \quad (2)$$

- Solve out for  $c_i$  and  $a_i$  to get estimable combinations.

- Take the simpler case first:

$$\ln W(a, y, c) = \beta_0 + \beta_1 a_i + \beta_2 y_i + \beta_3 c_i + u_i$$

(age)      (year)      (cohort)

$$y_i = a_i + c_i,$$

where  $y_i$  is the current year, and  $c_i$  is the year of birth.

- Obviously, we get an exact linear dependence:

$$(\beta_0, \beta_1, \beta_2, \beta_3)$$

- Substitute  $c_i = y_i - a_i$ .

- $$\begin{aligned} \ln W_i &= \alpha_0 + \beta_1 a_i + \beta_2 y_i + \beta_3 (y_i - a_i) + u_i \\ &= \alpha_0 + (\beta_1 - \beta_3) a_i + (\beta_2 + \beta_3) y_i + u_i \end{aligned}$$

can identify only combinations of coefficients.

- In a cross section,  $y_i$  is the same for everyone. The intercept is

$$[\alpha_0 + (\beta_2 + \beta_3) y_i].$$

- We can estimate  $(\beta_1 - \beta_3)$  : age minus cohort effect.
- If  $\beta_3 > 0$ , we underestimate true  $\beta_1$ .
- Will longitudinal data rescue us? — Not necessarily.
- With panels,  $y_i$  moves with time. Recall that  $y_i = a_i + c_i$ .
- So we still have exact linear dependence. This is true if we have dummy variables in place of continuous variables (verify). Panel data will rescue us — if we have no year effects.

- We acquire similar problems in models with nonlinear terms:

$$y = a + c$$

$$\left. \begin{aligned} y^2 &= a^2 + 2ac + c^2 \\ ay &= a^2 + ac \\ cy &= ca + c^2 \end{aligned} \right\} \text{3 linear dependencies in these set-ups}$$

- Thus when we write

$$\begin{aligned} \ln W &= \beta_0 + \beta_1 a + \beta_2 y + \beta_3 c + \beta_4 a^2 + \beta_5 ac \\ &\quad + \beta_6 ay + \beta_7 cy + \beta_8 c^2 + \beta_9 y^2 + u, \end{aligned}$$

we cannot identify all of the parameters (only 3 second order parameters are estimable out of 6 total).

**Theorem.** In a model with interactions of order  $k$  with  $j$  variables and one linear restriction among the  $j$  variables, then of the  $\binom{j+k-1}{k}$  coefficients of order  $k$ , only  $\binom{j+k-2}{k}$  are estimable. (Heckman and Robb, in S. Feinberg and W. Mason, *Age, Period and Cohort Effects: Beyond the Identification Problem*, Springer, 1986).

E.g.  $k = 2, j = 3$ ; 6 coefficients and 3 are estimable, as in the preceding example.

**Theorem.** In a model with  $\ell$  restrictions on the  $j$  variables, then  $\binom{j+k-\ell-1}{k}$   $k$ th order coefficients are estimable (Heckman and Robb, 1986).

**Question:** Generalize this analysis for the case of polychotomous variables for age period and cohort effects.



- Return to the more general case. Substitute out for  $c_i$  and  $a_i$ , using (1) and (3):

$$\ln W_i = \alpha_0 + (\alpha_2 + \alpha_5)y + (\alpha_1 + \alpha_3 - \alpha_5)e_i \\ + (\alpha_1 + \alpha_4 - \alpha_5)s_i + u_i.$$

- In a single cross section,  $y$  is the same for everyone. The intercept is then  $\alpha_0 + (\alpha_2 + \alpha_5)y$ , where  $y$  is year of cross section.
- Experience coefficient =  $\alpha_1 + \alpha_3 - \alpha_5 = \alpha_3 + (\alpha_1 - \alpha_5)$  if later vintages get higher skills,  $\alpha_5 > 0$  and downward bias (e.g. higher quality of schooling). If there is an aging effect ( $> 0$ , e.g. maturation) cannot separate. Produces upward bias for  $\alpha_3$ .

## Schooling Coefficient

- $\alpha_1 + \alpha_4 - \alpha_5 = \alpha_4 + (\alpha_1 - \alpha_5)$
- Vintage (cohort) effects lead to downward bias.
- Age effects, upward bias.
- Observe that from the experience coefficient – schooling coefficient:

$$(\alpha_1 + \alpha_3 - \alpha_5) - (\alpha_1 + \alpha_4 - \alpha_5) = \alpha_3 - \alpha_4.$$

- Can estimate difference in “returns” to experience net of schooling.

- Observe that even if  $\alpha_1=0$  (no aging effect), still can't estimate these coefficients.
- Is the solution **longitudinal data** (observations on the same people over time) — or **repeated cross section data** (observations on the same population over time but sampling different persons)?
- If  $\alpha_2 = 0$ , (no year effects), we can estimate  $\alpha_5$ .
- Alternatively, for each  $c_i$  we can estimate  $\alpha_1 + \alpha_3$ , and hence we can estimate  $\alpha_5$ .
- We also know  $\alpha_1 + \alpha_4$ . If  $\alpha_1 = 0$ , then  $\alpha_3, \alpha_4, \alpha_5$  identified.

- Observe the weakness in the procedure.
- If year effects are present, we have that there is no gain to going to longitudinal or repeated cross section data.
- We gain a parameter when we move to the panel or repeated cross sectional data.

## Solutions in Literature

- 1 Redefine vintage (cohort) e.g. vintage fixed over period of years (e.g. a cohort of Depression babies).
- Then  $\ln W = (\alpha_0 + \alpha_5 c) + \alpha_1 a + \alpha_2 y + \alpha_3 e + \alpha_4 s + u$ .
  - In single cross section,  $c$  and  $y$  are fixed.

- Substitute for  $e$ :

$$e = a_i - s_i$$

- Then

$$\ln W = [\alpha_0 + \alpha_5 c + \alpha_2 y] + (\alpha_1 + \alpha_3) a_i + (\alpha_4 - \alpha_3) s_i.$$

- We can estimate  $\alpha_1 + \alpha_3$  and  $\alpha_4 - \alpha_3$ , and thus  $\alpha_1 + \alpha_4$ .
- Successive time periods for the same vintage gives us  $\alpha_2$  directly [since  $c$  doesn't move].
- If no age effect, we get  $\alpha_3, \alpha_4, \alpha_2$ , and from successive vintage estimations, we get  $\alpha_5$ .

- ② If we measure experience,  $a_i \neq e_i + s_i$  (non-market breaks), we get break in linear dependence.
- Cost: better proxies may be endogenous.
  - E.g. experience = cumulated hours.
  - Results carry over in an obvious way to nonlinear models.

## Example of Interpretive Pitfall

- 1 Johnson and Stafford (AER, 1974)
  - 2 Weiss and Lillard (JPE, 1979)
- **Fact:** Disparity in real wages between recent Ph.D. entrants and experienced workers rose in *physics* and *mathematics* in the late 60s and early 70s. Not observed in the *social sciences*.
  - **Why?** — Johnson-Safford story.
  - Supplies of Ph.D.s enlarged by federal grants while demand for scientific personnel declined. Wage rigidity at the top end motivated by specific human capital. Spot market / entrant market bears the brunt of the burden.



- Weiss & Lillard: “experience–vintage” interaction ( $ec$ ).
- Ignore age effect:

$$\begin{aligned} \ln W(e, c, s, y) = & \varphi_0 + \varphi_1 e + \varphi_2 c + \varphi_3 y + \varphi_4 s \\ & + \varphi_5 e^2 + \varphi_6 c^2 + \varphi_7 ec \\ & + \varphi_8 ey + \varphi_9 cy + \varphi_{10} y^2 \end{aligned}$$

- Assume other powers and interactions are zero. Assume  $\varphi_{10} = 0$ .
- Johnson-Stafford:  $\varphi_8 > 0$  or  $\varphi_9 < 0$
- Weiss-Lillard:  $\varphi_7 > 0$
- Recall that  $y = e + s + c$ .

- Weiss-Lillard ignore year effects.
- We get Weiss-Lillard by substituting for  $y$ :

$$\begin{aligned} \ln W(e, c, s) = & \varphi_0 + (\varphi_1 + \varphi_3)e + (\varphi_3 + \varphi_4)s \\ & + (\varphi_2 + \varphi_3)c + (\varphi_5 + \varphi_8)e^2 \\ & + \varphi_8 es + (\varphi_7 + \varphi_8 + \varphi_9)ec \\ & + (\varphi_6 + \varphi_8)c^2 \end{aligned}$$

- Note that if  $\varphi_7 = 0$  but  $\varphi_9 > 0$ , we get  $ec$  interaction, but it is “really” a year effect. If entry level wages fall relative to wages of experienced workers, the wage / experience profile is steeper in more recent cross-sections.

- Looking at social scientists where no interaction appears favors Johnson-Stafford.
- Moral: auxiliary evidence and theory break the identification problem.

## Cohort vs. Cross-Section Internal Rate of Return

- Take a cohort rate of return.
  - ①  $Y_{a,c}^h$  is the earnings of a high school graduate of cohort  $c$  at age  $a$ .
  - ②  $Y_{a,c}^d$  is the earnings of a dropout of cohort  $c$  at age  $a$ .
  - ③  $\rho_c = IRR_c$  (cohort internal rate of return).

④ 
$$\sum_{a=0}^A \frac{Y_{a,c}^h - Y_{a,c}^d}{(1 + \rho_c)^a} = 0.$$

- The cross-section consists of a set of member of different cohorts.
- Start with  $c = 1$  as the youngest age group and proceed.
- At a point in time, we have  $a = 0 \implies c = 1; c + a = t..$
- The cross-section internal rate of return is

$$\sum_{a=0}^A \frac{(Y_{a,1-a}^h - Y_{a,1-a}^d)}{(1 + \rho_t)^a} = 0,$$

where  $A + 1$  is the maximum age in the population.

- When can  $\rho_c = \rho_t$ ?
- This can occur if the environment is stationary.
- With steady growth in differentials, it cannot help explain  $\rho_c = \rho_t$ .
- The case

$$\begin{aligned}\Delta_{a,c}^{h,d} &= Y_{a,c}^h - Y_{a,c}^d \\ \Delta_{a,c+j}^{h,d} &= (\Delta_{a,c}^{h,d}) (1 + g)^j\end{aligned}\tag{3}$$

will not work.

- With constant growth,  $g$  cannot explain  $\rho_t = \rho_c$  (!):

$$c = 0, 1 \quad t = a + c.$$

- Consider a model with 2 cohorts, focus on cohort  $c = 0$ .  $\rho_c$  is the root of

$$0 = Y_{0,0}^h - Y_{0,0}^d + \frac{Y_{1,0}^h - Y_{1,0}^d}{1 + \rho_c}.$$

- Cross-section at  $t = 1$ , when cohort  $c$  enters, is

$$0 = Y_{0,0}^h - Y_{0,0}^d + \frac{Y_{1,-1}^h - Y_{1,-1}^d}{1 + \rho_t} \text{text}.$$

- In general,  $\rho_c \neq \rho_t$ . More generally, for cohort  $\bar{c}$ , the benchmark cohort,  $\rho_{\bar{c}}$  is the IRR that solves

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c}}^h - Y_{a,\bar{c}}^d)}{(1 + \rho_{\bar{c}})^a} = 0.$$

- Cross section in year  $t = \bar{c}$  produces the equation

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c}-a}^h - Y_{a,\bar{c}-a}^d)}{(1 + \rho_t)^a} = 0,$$

where  $\rho_t$  is the root.

- If growth rates across cohorts are benchmarked against  $\bar{c}$ , we obtain

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c}}^h - Y_{a,\bar{c}}^d) (1 + g)^{-a}}{(1 + \rho_t)^a} = 0$$

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c}}^h - Y_{a,\bar{c}}^d)}{[(1 + \rho_t)(1 + g)]^a} = 0,$$

so clearly  $\rho_t < \rho_c$ .



- Suppose that there are no cohort effects but that there are smooth time effects, say,  $1 + \varphi$ .
- Then the cohort rate of return is calculated as the root of the following equation in which the choice of a cohort  $\bar{c}$  as a benchmark is innocuous:

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c}}^h - Y_{a,\bar{c}}^d) (1 + \varphi)^a}{(1 + \rho_{\bar{c}})^a} = 0$$

- The cross-section rate at time  $t = \bar{c}$  is

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c}}^h - Y_{a,\bar{c}}^d)}{(1 + \rho_t)^a} = 0, \quad t = \bar{c},$$

where clearly if  $\varphi > 0$ , then  $\rho_{\bar{c}} > \rho_t$ .

- Better notation — distinguish outcomes at age  $a$ , cohort  $c$ , period  $t$ :

$$\Delta_{a,c,t}^{h,d} = Y_{a,c,t}^h - Y_{a,c,t}^d$$

- No cohort effects means  $Y_{a,c,t}^j = Y_{a,-,t}^j \forall c$ . “-” sets the argument to a constant.

## Pure Time Effects

- Take cohort  $c = 0$  at time  $t$ :

$$\sum_{a=0}^A \frac{(Y_{a,0,t+a}^h - Y_{a,0,t+a}^d)}{(1 + \rho_c)^a} = 0$$

- Cross section at  $t = 0$  for  $c = 0$ :

$$\sum_{a=0}^A \frac{(Y_{a,-a,t}^h - Y_{a,-a,t}^d)}{(1 + \rho_t)^a} = 0, \quad t = 0$$

- No time effects means  $Y_{a,c,t}^j = Y_{a,c,-}^j \quad \forall t$ .

- A model with pure cohort effects and no time effects writes, for cohort  $\bar{c}$ ,

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c},-}^h - Y_{a,\bar{c},-}^d)}{(1 + \rho_{\bar{c}})^a} = 0.$$

- This defines a cohort rate of return.
- The cross-section at time  $t = \bar{c}$  writes

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c},\bar{c}+a}^h - Y_{a,\bar{c},\bar{c}+a}^d) (1 + g)^{\bar{c}}}{(1 + \rho_{\bar{c}})^a} = 0.$$

- So if  $g > 0$ , then  $\rho_{\bar{c}} > \rho_t$  ( $t = \bar{c}$ ).

- A model with pure time effects  $(1 + \varphi)$  writes, for time  $t = \bar{c}$ , the cohort return for entry cohort  $\bar{c}$  as

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c},\bar{c}+a}^h - Y_{a,\bar{c},\bar{c}+a}^d) (1 + g)^{\bar{c}}}{(1 + \rho_{\bar{c}})^a} = 0 \text{ text.}$$

- Benchmarking on the  $c = 0$  cohort,

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c},\bar{c}}^h - Y_{a,\bar{c},\bar{c}}^d) (1 + \varphi)^a (1 + g)^{\bar{c}}}{(1 + \rho_{\bar{c}})^a} = 0.$$

- The cross-section return at time  $\bar{c}$  is

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c}-a,\bar{c}}^h - Y_{a,\bar{c}-a,\bar{c}}^d)}{(1 + \rho_t)^a} = 0,$$

where  $Y_{a,\bar{c}-a,\bar{c}}^h = Y_{a,c^*,\bar{c}}^h$  for all  $c^*$ ,  $t = \bar{c}$ , if there are only pure time effects.

- Suppose we have both time and cohort effects. Then we have that the cross-section is

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c}-a,\bar{c}}^h - Y_{a,\bar{c}-a,\bar{c}}^d)}{(1 + \rho_t)^a} = 0.$$

- These can be written at time  $t = \bar{c}$  as

$$\sum_{a=0}^A \frac{(Y_{a,\bar{c},\bar{c}}^h - Y_{a,\bar{c},\bar{c}}^d) (1 + g)^{\bar{c}-a}}{(1 + \rho_t)^a} = 0.$$

- Thus, if the cohort rate  $(1 + g)^{\bar{c}-a} = (1 + \varphi)^a (1 + g)^{\bar{c}}$  for all  $\bar{c}$ , we can get the result.

- This requires that

$$1 + g = \frac{1}{1 + \varphi} \Rightarrow g = \frac{-\varphi}{1 + \varphi}.$$

- This seems to characterize the IRR for high school vs. dropouts. Cohort growth rate factor is the inverse of the time rate.